



Sunreef
News
Magazine /

Spring / Summer 2023



we care.

Keeping in line with Sunreef Yachts' sustainability policy, every effort has been made to ensure the lowest possible impact on the environment in the printing process. This magazine was printed on PEFC®-certified wood-free G-SNOW paper.



Dear Friends,

By the end of September, our team, customers, journalists and ambassadors all gathered in the Yacht Club de Monaco to celebrate our company's twentieth anniversary. Occasions like this are often a chance to reflect on the past. We all enjoyed a wonderful evening filled with memories of our shipyard's proudest achievements but most importantly, we raised a toast to the twenty years to come. The future of yachting and the solutions that will shape it remain the key element of the Sunreef philosophy.

With a growing manufacturing site and a new office in the United Arab Emirates we gain the momentum we need to keep pushing things forward and create a better future for responsible boating.

It is one of our priorities today to shift the minds of superyacht owners towards the sustainable alternatives for big monohulls. Here, Sunreef Yachts has a key role to play. It is with growing enthusiasm that we see more and more customers noticing the potential of multihull superyachts. The Sunreef 43M Eco and Sunreef 100 Eco catamarans that we were recently commissioned to build, prove that our shipyard pioneers the emerging sector of exclusive sustainable multihulls.

Our efforts in the domain of eco-conscious yachting were crowned with some important awards this year, which makes us very proud. This sense of pride and passion is the only fuel we need to keep moving forward. We begin the new year with new models joining the range, superyachts in our order book and a new shipyard in development. Sharing this positive energy with you will be a privilege that I hope we get to enjoy more than once over the 2023 boat shows. I wish you all the best and a fantastic sail through the year ahead.

- Francis Lapp

Sunreef Yachts Founder and President

Sunreef Yachts' Founder and President Francis Lapp was one of the speakers at the Gulf Superyacht Summit hosted by SuperYacht Times in November 2022. This inspiring networking event was held on board the world-known former ocean liner Queen Elizabeth II in Dubai. The shipyard's CEO joined the discussion panel dedicated to investing in the Emirates. This was an opportunity to share Sunreef Yachts' most recent updates on the company's UAE expansion plans. With a growing new construction facility in Ras El Khaimah, Sunreef Yachts is also in the midst of creating a brand new office in Dubai. The shipyard's new facility will manufacture the latest models including the Sunreef Supreme 70 Eco and 55 Open Sunreef Power among other luxury catamaran crafts.



Photo: Superyacht Times

ALL ABOUT BOAT SHOWS

The fall boat show season has proven to be an extremely busy time for Sunreef Yachts. During the Cannes Yachting Festival the team officially premiered the all-electric Sunreef 80 Eco over a successful September showcase with four luxury catamarans on display. Next, the solar Sunreef 80 Eco set sail to Monaco for the world's premier superyacht showcase. In October, Sunreef Yachts joined the world's biggest marine exhibition at the Fort Lauderdale International Boat Show with a spectacular 80 Sunreef Power on display. With the luxury Sunreef 60 sail catamaran on showcase, Sunreef Yachts was also one of the highlights of the Bosphorus Boat Show in November. Next, the team traveled to the UAE to host the local premiere of the 60 Sunreef Power at the Abu Dhabi International Boat Show. Sunreef Yachts will also keep things dynamic in 2023 with a calendar packed to capacity and exciting showcases ahead including events in Dusseldorf, Miami and Dubai.



CHEFS FOR ONE NIGHT

During the METS Trade held in Amsterdam in November, Sunreef Yachts took part in the Yachting Dinner Night – a fun cooking competition and networking opportunity hosted by Towant and opposing 4 shipyards. Facing fierce competition from three major yards, the Sunreef Chef won the hearts of the Press Jury with an innovative take on the French Bouillabaisse.



Photos: Towant



/04

A STRONGER PRESENCE IN TURKEY

In order to be closer to its Turkish customer base, Sunreef Yachts decided to open a new sales office in Istanbul. The company is currently actively exploring the opportunities within the local yachting scene. With a dedicated team of professionals on site, the shipyard has showcased one of its best-selling models – the electric Sunreef 80 Eco and the Sunreef 60 by the end of 2022 in Istanbul. With a brand new sales office, Sunreef Yachts strengthens its position in one of the world's most exciting yachting hubs.



THE POLISH KNOW-HOW

Sunreef Yachts has recently received the Amber Egg award and honorary mention from the Polish Marine Industry Chamber. The award ceremony gathered Polish marine industry professionals in the city of Gdynia to celebrate the most notable achievements of the local industry. Shortly afterwards, Sunreef Yachts representatives headed over to Warsaw to receive an award recognizing the company's efforts to promote Poland's know-how within international markets. The Polska Firma – Międzynarodowy Czempion award ceremony is hosted by one of Poland's most renowned business magazines Puls Biznesu and aims to recognize the country's most outstanding companies.

/05

/06

SPREADING THE SUNREEF YACHTS ECO MESSAGE

The Sunreef Yachts Eco team of technicians has recently traveled to Tunisia to carry out a solar power installation in the Grand Erg Oriental camp site. The G.E.O. Camp hosts 4x4 enthusiasts from all over the world, providing them with comfortable accommodation and top level service during their off-road voyages through the Sahara. The Sunreef Yachts Eco team has recently paid the camp a visit to install a photovoltaic system capable of producing enough energy to power all the site's amenities. Thanks to Sunreef Yachts Eco, the G.E.O. camp can now rely solely on solar power and reaches a new level of sustainability.



THE VIDDY AWARDS

Two of Sunreef Yachts' videos received the Viddy Awards. Hosted and judged by the Association of Marketing and Communication Professionals, the Viddy Awards recognize the most creative and original videos created by companies across various industries. Sunreef Yachts winning projects include A Story of Passion (Platinum Winner) – a video focusing on the shipyard founder's personal story, and Sunreef 60 Eco: Beyond Ordinary (Gold Winner). The Viddy Awards, formerly the Videographer Awards, is one of the most coveted awards in the video industry. The goal of the initiative is to identify and recognize the video artisans who excel in the scope of their own environment.

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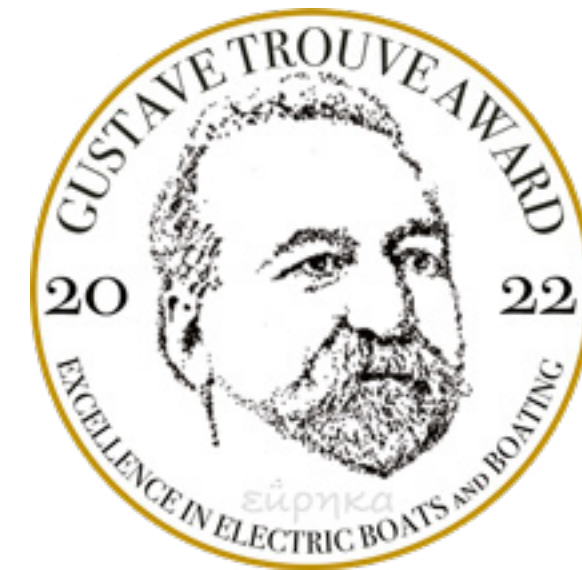


MOTORYACHT EXCELLENCE

During the Cannes Yachting Festival, the 100 Sunreef Power was elected as Best Power Driven Catamaran at the prestigious World Yachts Trophies gala. One of the industry's most renowned awards ceremonies gathered over 700 guests on the beach of the International Carlton Cannes for a unique night, celebrating the world's finest yachts.

The 100 Sunreef Power is a bespoke catamaran-superyacht designed for all-year navigation in supreme luxury. With an imposing presence, this ultramodern craft combines unrivalled living space with reliable performance and outstanding autonomy. Fully-customizable, the 100 Sunreef Power can also be offered in Eco version with composite-integrated solar panels and electric engines.

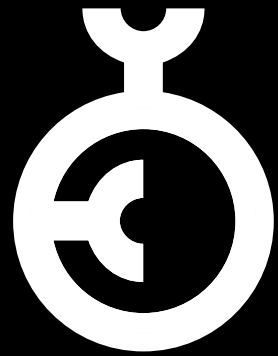




The Sunreef 80 Eco has been elected as Best Electric sailboat in the 2022 Gussies Electric Boat Awards. The Gussies were created to recognize the inventors, designers, manufacturers, entrepreneurs and visionaries who are making advances every day to develop clean, quiet, zero emission technologies and designs to reduce reliance on fossil fuel for marine propulsion.

With her ultralight composite-integrated solar panels built into the hull sides, mast, superstructure and bimini roof, the Sunreef 80 Eco is a pioneer in green yachting.

Equipped with advanced electric engines and a hydro-generation system, the Sunreef 80 Eco provides the smoothest e-motoring experience and is able to generate energy while under sail. The catamaran's smart energy management system along with custom-engineered batteries and innovative air conditioning provides top energy efficiency for a sustainable zero-emission yachting experience.



**GERMAN
DESIGN
AWARD
2023**

EXCELLENT DESIGN

The Sunreef 80 Eco has won the German Design Award 2023. In recognition of its outstanding architecture, the luxury eco-catamaran received an award in the Excellent Product Design category.

The luxury catamaran's design brief concentrates on providing a universal blend of seaworthiness, energy-efficiency and sustainability. The Sunreef 80 Eco is currently the world's most technically advanced electric luxury yacht.

The German Design Award is one of the most renowned design awards worldwide and honors the companies contributing to a better future with their innovative spirit. Its jury of experts awards groundbreaking design achievements in various industries worldwide.



**TROPICAL
VIBES**

80' Sunreef
power

PRONTO

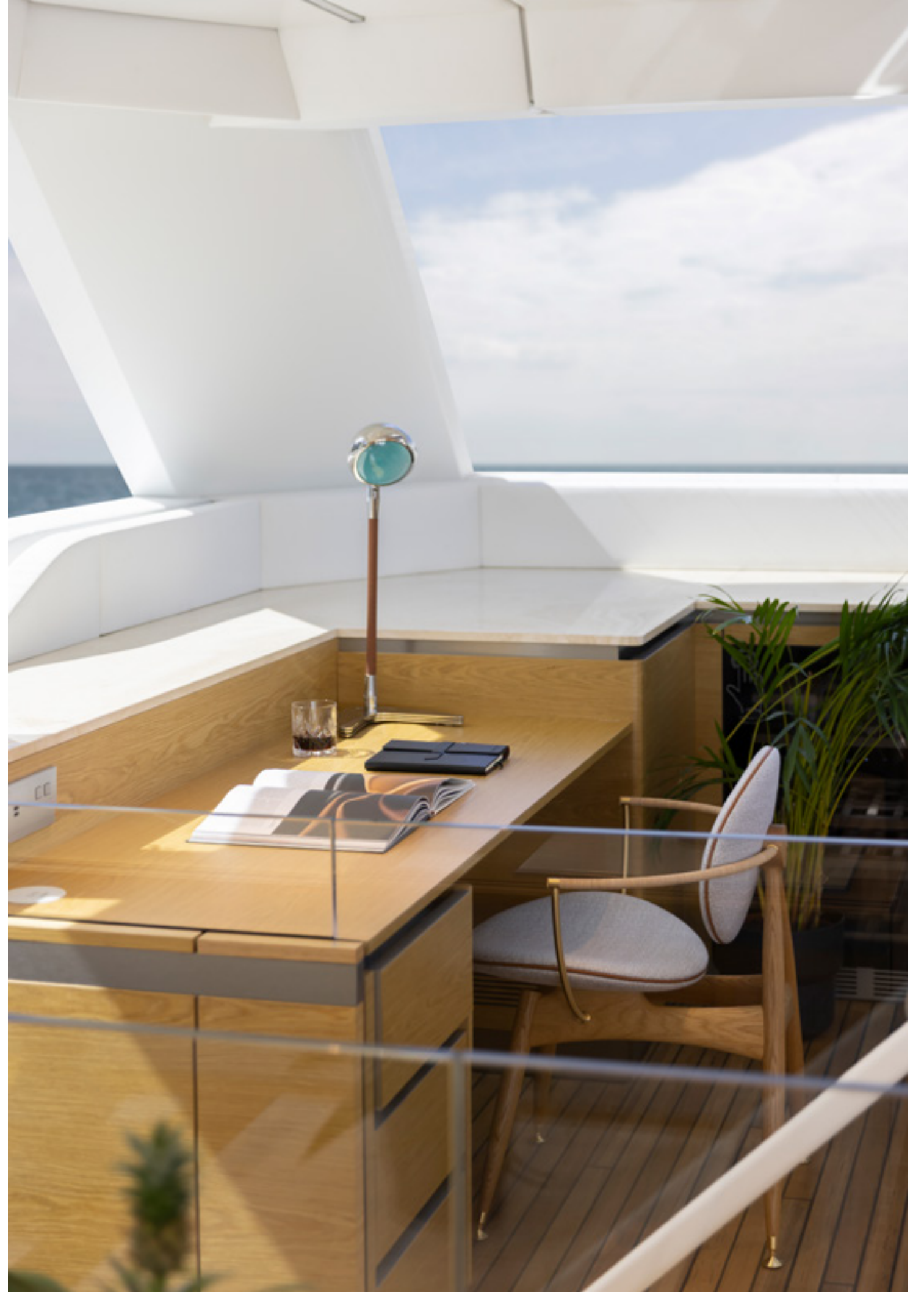


One of the most recent launches at Sunreef Yachts, the **80 Sunreef Power Pronto** is a remarkable luxury catamaran built to achieve the highest levels of comfort and luxury. Everything, from her beach-inspired décor, technical specifications to her smart custom layout, makes her the perfect yacht for private getaways and exclusive charters.



With natural fabrics, teak floors and a relaxing color scheme, Pronto's light-filled interiors are a celebration of tropical beaches and luxury living at sea. The yacht's saloon welcomes guests to a vast relaxation area with two large L-shaped sofas. Forward of the main lounging space is a dining table, a wet bar, a desk as well as the interior helm. The panoramic glazing and skylight let plenty of natural light inside the main deck.







The aft cockpit of the catamaran sits up to ten by a large dining table. The relaxation area also features a wet bar, a 55" TV and a large sunpad. Beneath the cockpit's sofa, Pronto's invisible aft garage transports a jet ski and a fleet of water toys. The catamaran's large aft platform doubles up as a private beach, offering plenty of space for sunning and watersports.



Pronto's superyacht flybridge boasts impressive lounging space and continues the beach-inspired design of the interiors. To portside, there is a drinks bar with a large countertop and high chairs. In the central part of the flybridge a large custom-designed table sits up to eight. Towards the aft, there is an elevated sunning spot with comfortable lounging chairs.

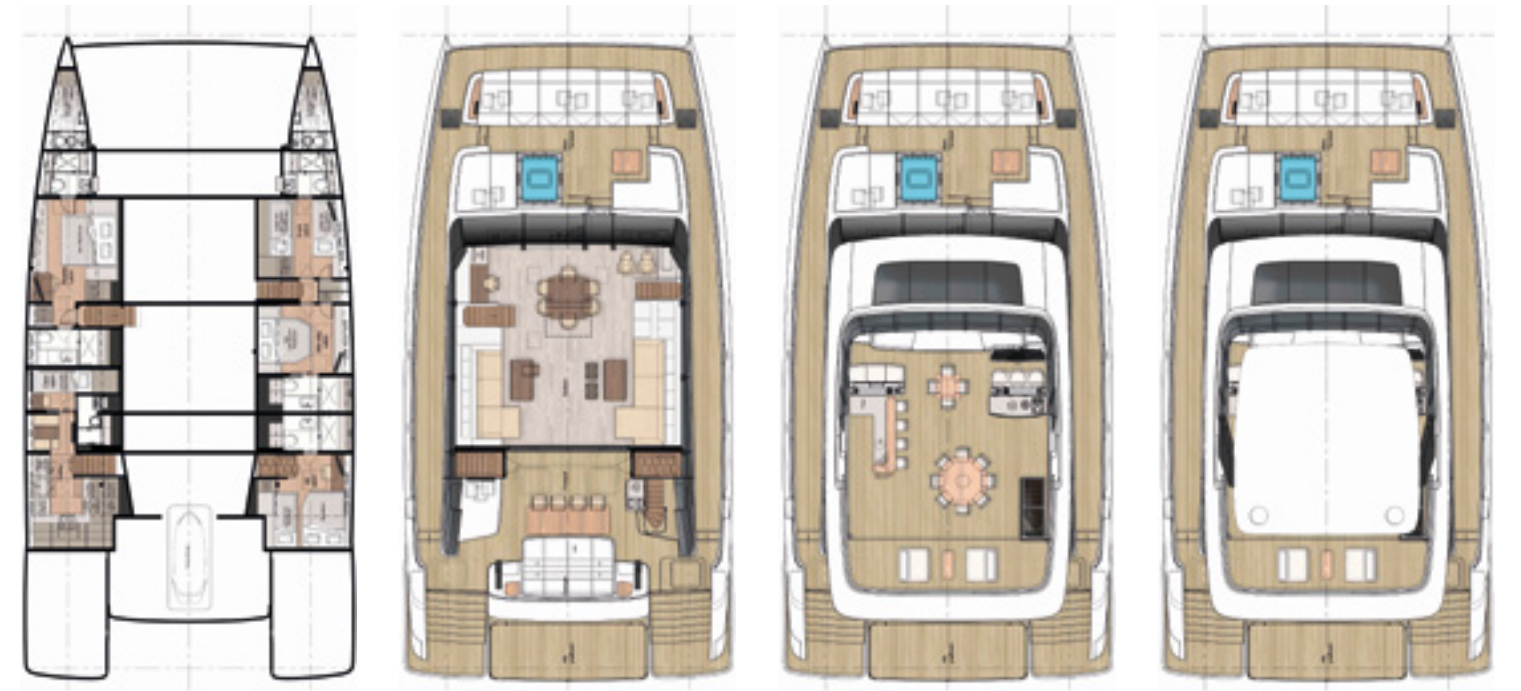


Pronto can host up to nine guests on board in supreme luxury. The accommodation is spread across four cabins, all boasting a soothing décor relying on natural wood and navy blue upholstery. Pronto's layout features a generous master stateroom as well as three cabins with a variety of sleeping options including double beds, twins and pullman beds.





In the bow portion of the saloon, a pantograph door opens directly onto the catamaran's impressive bow terrace. Here, Pronto's guests can enjoy a full-beam relaxation space with oversized sunpads, and a sunken lounging area with a Jacuzzi and comfortable seating.



GENERAL CHARACTERISTICS

LENGTH OVERALL	23.9 m / 78.6 ft
BEAM OVERALL	12 m / 39.4 ft
ENGINES	2 x 1200 hp
FUEL CAPACITY	8 000 l / 2113.38 US gal
WATER CAPACITY	1 600 l / 422.68 US gal
LIVING SPACE	356 m ² / 3831 ft ²
CATEGORY	A
CONSTRUCTION	Composite
NAVAL ARCHITECTURE	Sunreef Yachts
INTERIOR DESIGN	

CLASS

& POWER

Sunreef
power



ALMA DIVA

The 70 Sunreef Power Alma Diva combines luxury, safety and perfect engineering. Her bespoke design and elegant interiors make her the ideal yacht for cruising all around the world in comfort and style.





Alma Diva's main deck saloon was designed to offer a maximum of comfort and practical solutions for luxury living on board. To portside, the yacht's galley is fully equipped with hi-quality amenities and features a large kitchen island amidships. To starboard, the dining corner sits up to ten by a large, height-adjustable table.



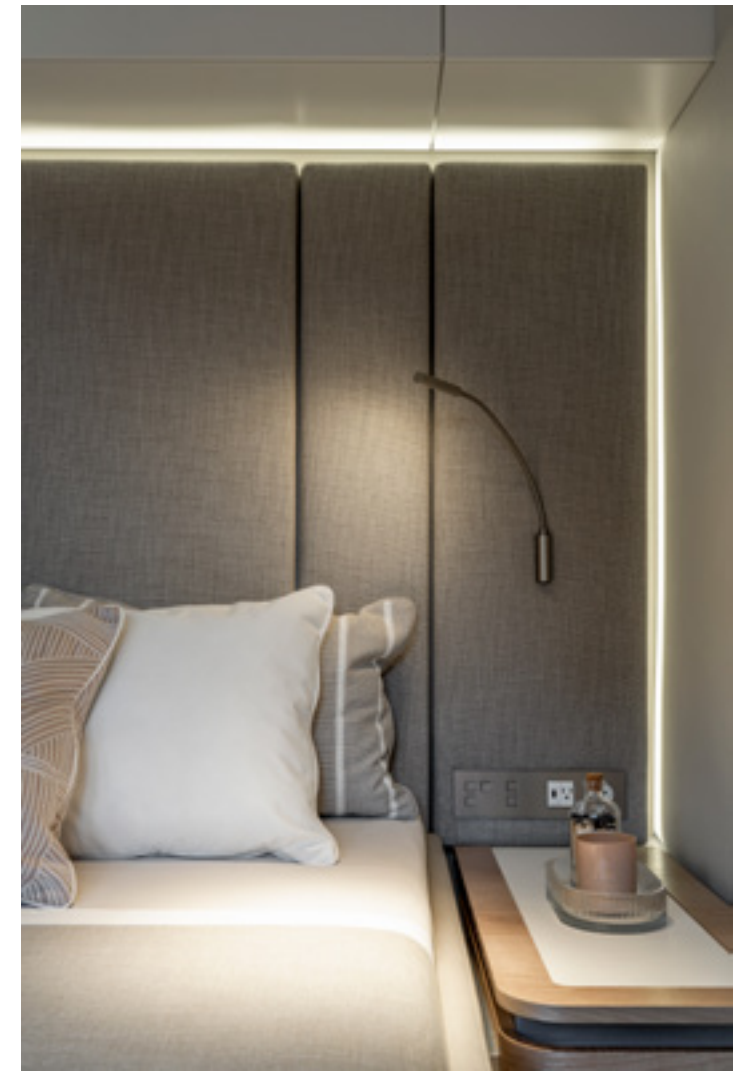
The yacht's aft cockpit spans over the entire beam and offers the perfect conditions for alfresco dining and sunning. The relaxation area features a large dining table, a wet bar and two sofas.

Thanks to her hydraulic aft platform and aft garage, Alma Diva transports a fleet of water toys and provides the ideal spot to enjoy watersports.

The 70 Sunreef Power Alma Diva boasts a five-cabin layout which will accommodate up to ten guests in supreme comfort and luxury. Alma Diva's master suite is vast, with multiple storage options, a desk, king-size bed and a large bathroom.



The catamaran's four guest staterooms all offer comfortable accommodation, ample storage and ensuite bathrooms. The décor features soft, natural tones and materials which create a soothing atmosphere.





The layout of the flybridge was designed to provide a maximum of lounging space. With three distinct sitting areas and a wet bar, Alma Diva provides the best setting to host parties and dinners with spectacular ocean views.

The bow terrace is a full-beam relaxation area with a sunken lounging space with a sofa and oversized sunpads.



GENERAL CHARACTERISTICS

LENGTH OVERALL	21.3 m / 69.9 ft
BEAM OVERALL	11.35 m / 37.2 ft
ENGINES	2 x 850 hp
FUEL CAPACITY	12000 l / 3170.06 US gal
WATER CAPACITY	1 600 l / 422.68 US gal
GUESTS	up to 12
CATEGORY	A
CONSTRUCTION	Composite
NAVAL ARCHITECTURE	Sunreef Yachts
INTERIOR DESIGN	



DianaRR

ALL ABOUT ELEGANCE

Intended for private navigation, the Sunreef 80 Diana RR boasts a unique bespoke layout and a spectacular interior finish. With impressive living space and amazing alfresco dining areas, this new Sunreef 80 sail catamaran is the true essence of elegance and luxury at sea.

Diana RR's main deck saloon features a well-equipped galley to starboard with a kitchen island and bar. To portside, guests can relax on the large L-shaped sofa. In the bow portion of the main deck, Diana RR features a lavish master suite with ocean views and direct access to the bow terrace. The owners also enjoy a large dressing room and a vast, custom-designed bathroom.







Diana RR's 4-cabin layout includes three airy guest staterooms with ensuite bathrooms and a luxury finish. The catamaran also features comfortable crew accommodation, a laundry room, a pantry and a sauna.

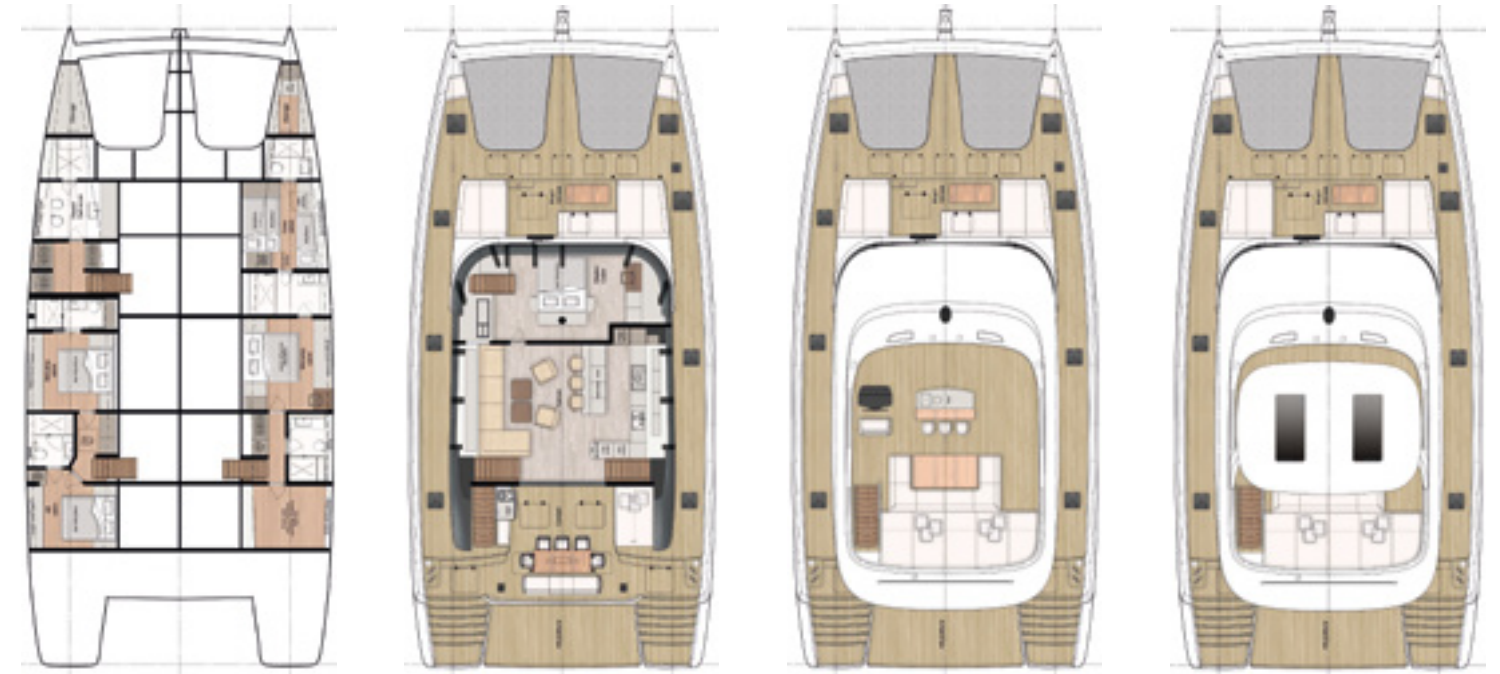


In the aft cockpit, the relaxation space features a large dining table, a wet bar and a day bed. The yacht's hydraulic aft platform transports the tender, but also doubles up as a private beach, offering a full-beam area dedicated to sunning and watersports.

The bow terrace welcomes Diana RR's guests to a large sunken lounging area with comfortable settees and two big trampolines. The teak clad terrace is well shielded from wind and can also be protected from sun with a large awning.



Towering over the Sunreef 80, the flybridge offers the ideal space for relaxation, with oversized sun pads, a large settee with a dining table and a bar with panoramic ocean views.



GENERAL CHARACTERISTICS

LENGTH OVERALL	23,87 m / 80 ft
BEAM OVERALL	11,5 m / 37,7 ft
ENGINES	2 x 225 hp
FUEL CAPACITY	2400 l / 634.01 US gal
WATER CAPACITY	1600 l / 422.68 US gal
MAINSAIL	200 m ² / 2152.78 ft ²
GENOA	155 m ² / 1668.41 ft ²
LIVING SPACE	340 m ² / 3659.73 ft ²
CATEGORY	A
CONSTRUCTION	Composite
NAVAL ARCHITECTURE	Sunreef Yachts
INTERIOR DESIGN	

60'Sunreef

ALANDI

INTERVIEW WITH THE OWNER





Optimized for performance and designed for comfort, the Sunreef 60 Alandi offers the best of seaworthiness and luxury for long sailing voyages. Today, the Sunreef News Magazine meets the owner of the catamaran to talk about his experience with one of the shipyard's bestselling models.





How did you come to the idea of building your own yacht?

I started sailing in the mid-'90s on 18-foot catamarans and I was doing this for years. When I married my new wife I wanted to motivate her to sail but she was not so keen on sailing at all.

We went for charter holidays on a 60-footer and we very much enjoyed it. We did it three times and then we discussed whether spending some more time on the boat could be a part of our future life.

When I was searching through the market I found out about Sunreef Yachts. At first, I very much liked the drawing and the design. As I started investigating I appreciated the quality and fell in love with the product.

Why did you choose the Sunreef 60 specifically?

During the research process, I learned that 60 feet are suitable for both, sailing with the crew as well as navigating on your own. I am a sailor, so I enjoy sailing myself, but still, I would like to keep my options open.

The 60 was the size that I was looking for. It was the time when the whole process of designing with Sunreef Yachts started.

I came up with the important design features for me. The quality and the luxury combined with the appropriate sailing performance is the most important combination for me. Sunreef is an exceptional product that any other can't compete with.



Where did you take your boat so far?

Gdansk – Malta, Italy, France, Spain 5.000sm since August.

How would you describe your experience on board?

We have chosen three guest cabins only and have a nice crew area. The yacht is very comfortable and gave us great experiences so far. We feel like in a 35m+ motor yacht. Our high performance rig leads to proper speeds and quality sailing.

Sailing experience downwind is great in all conditions and very stable. Our boat is a great mix of a luxury home on the water with great travel experiences.





GENERAL CHARACTERISTICS

LENGTH OVERALL	18.3 m / 60 ft
BEAM OVERALL	10.2 m / 33.5 ft
ENGINES	2 x 150 hp
FUEL CAPACITY	1 750 l / 462.3 US gal
WATER CAPACITY	800 l / 211.34 US gal
MAINSAIL	121 m ² / 396.98 ft ²
GENOA	100 m ² / 328.08 ft ²
STAYSAIL	44 m ² / 144.36 ft ²
GENNAKER	395 m ² / 1295.93 ft ²
CATEGORY	A
CONSTRUCTION	Composite
NAVAL ARCHITECTURE	Sunreef Yachts
INTERIOR DESIGN	

ZERO EMISSION

sail into the future

THE SEA QUEST FOR ECO-SOLUTIONS

Sunreef Yachts Eco catamarans are the future of sustainable yachting. With a 360° approach to eco-responsible cruising, they offer cutting-edge green propulsion solutions, naturally-sourced finishing materials, smart energy management and new technologies including a revolutionary composite-integrated solar power system produced in-house. This new philosophy of yachting is present in each and every aspect of the Sunreef Yachts Eco catamarans. Their design incorporates ultralight custom-engineered batteries, an energy-saving air conditioning system, wind generators, non-toxic bottom paints, green composite structures as well as state-of-the-art watermakers and water-saving systems.

The Sunreef Yachts Eco range was created to provide long pollution-free cruises. Autonomous and exclusive, the Sunreef Eco catamarans rely on the sun, water, and wind to offer a unique blend of clean energy and luxury.

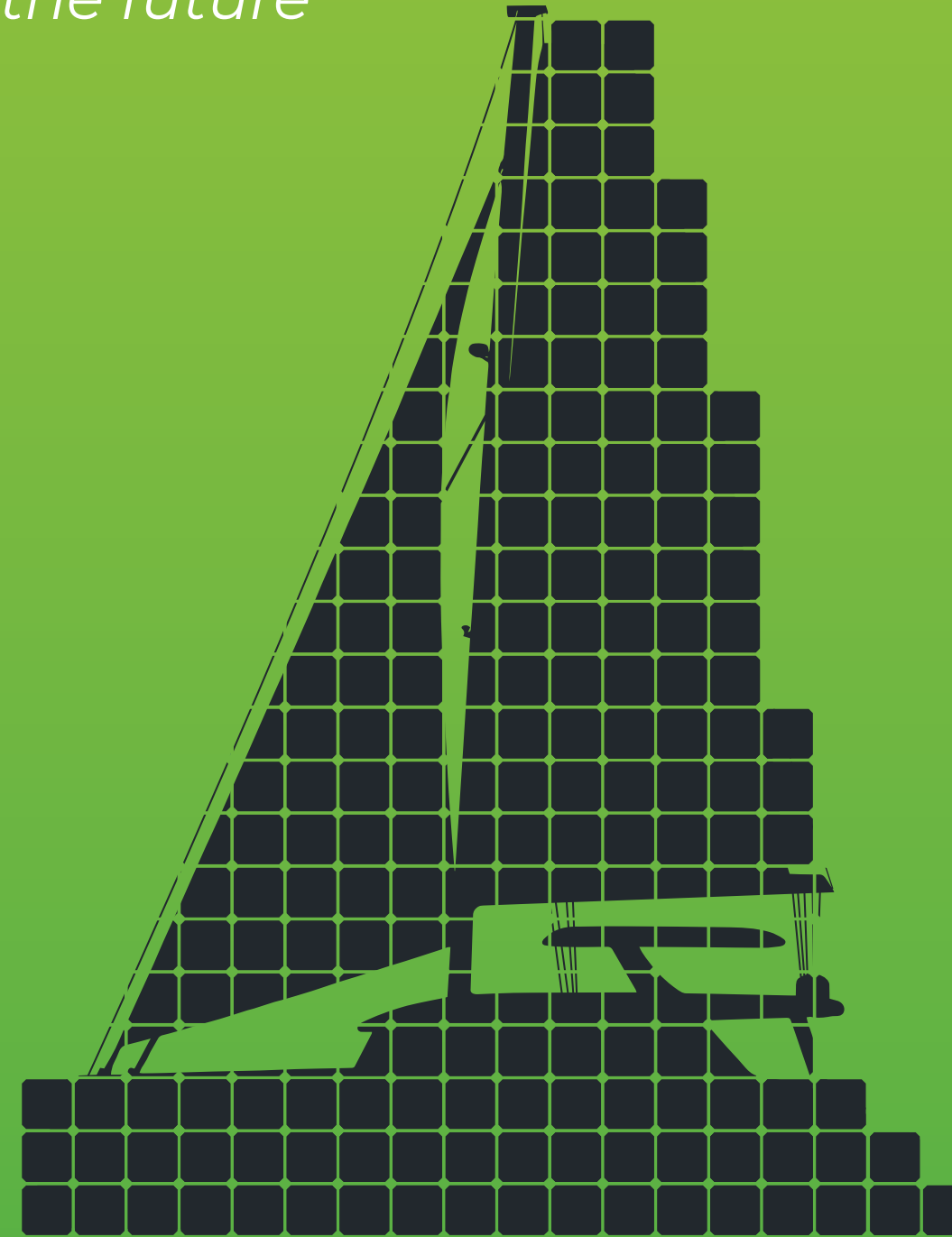
With a full range of pioneering sustainable catamarans, Sunreef Yachts promotes a new philosophy of responsible yachting.



ZERO EMISSION

sail into the future

✦ Sunreef Yachts Eco



A **NEWECO** POWER CAT

During the Cannes Yachting Festival, Sunreef Yachts unveiled a brand-new electric power yacht model. With a dynamic and futuristic hull design, the Sunreef Supreme 70 Eco combines superyacht DNA with the latest green technology to offer a sustainable e-motoring experience in total comfort and luxury.

The design of the Sunreef Supreme 70 Eco aims at maximum green power generation with large flat surfaces entirely covered in the shipyard's composite-integrated solar panels, delivering up to 30kWp. The solar power obtained is used both for the appliances on board and the electric propulsion.

Sunreef Supreme 70 Power Eco



A luxurious and seaworthy cruiser, the Sunreef Supreme 70 Eco stands out with impressive amounts of living space on board. Her main deck features a generous full-height panoramic glazing letting plenty of natural light into the saloon. A fully customizable craft, the Sunreef Supreme 70 Eco boasts an infinite choice of layout solutions, including the option to set up a master suite with ocean view on main deck level.

The luxury e-motoryacht features an immense flybridge and a full-beam aft cockpit offering total freedom for customization.

One of the yacht's standout features is the superyacht aft garage able to accommodate a tender, a personal watercraft, diving gear and a fleet of water toys. With the garage door open, the Sunreef Supreme 70 Eco offers an 11m-wide private beach. The Sunreef Supreme 70 Eco is going to be produced in Sunreef Yachts' new shipyard in the United Arab Emirates.







55 OPEN
SUNREEF
POWER

THE NEW ECO-SPEEDER



Sunreef Yachts celebrated an amazing showcase in Fort Lauderdale with the premiere of the all-new 55 Open Sunreef Power. Within one week from the model's reveal, the shipyard's team finalized not less than six sales contracts. The production of the new model will be carried out by Sunreef Yachts' new shipyard in the UAE.





The world's most technically advanced hybrid eco-speeder offers a perfect blend of speed, stability and luxury. This new open 55' multihull boat provides vast interior living spaces and unrivalled alfresco lounging options. The 55 Open Sunreef Power combines on-water elegance with cutting-edge design and superior performance.

The yacht's dynamic hull design was optimized to offer a maximum of comfort and a smooth motion at sea at high speeds.

The interiors of the 55 Open offer customizable layouts and decors, with lots of storage. The main deck boasts a large dining area, with a fully-equipped wet bar and TV. The 55 Open Sunreef Power features sleek and sporty lines with a large salon and walkaround deck.

With oversized sun pads and a swim platform, the boat's aft offers a spacious area for lounging. The folding bulwark platforms expand the living area and provide easy sea access.



ZERO EMISSION

sail into the future



Sunreef 80 Eco

FROM **MONACO**
TO **DUBAI**
The Cleanest Cruise



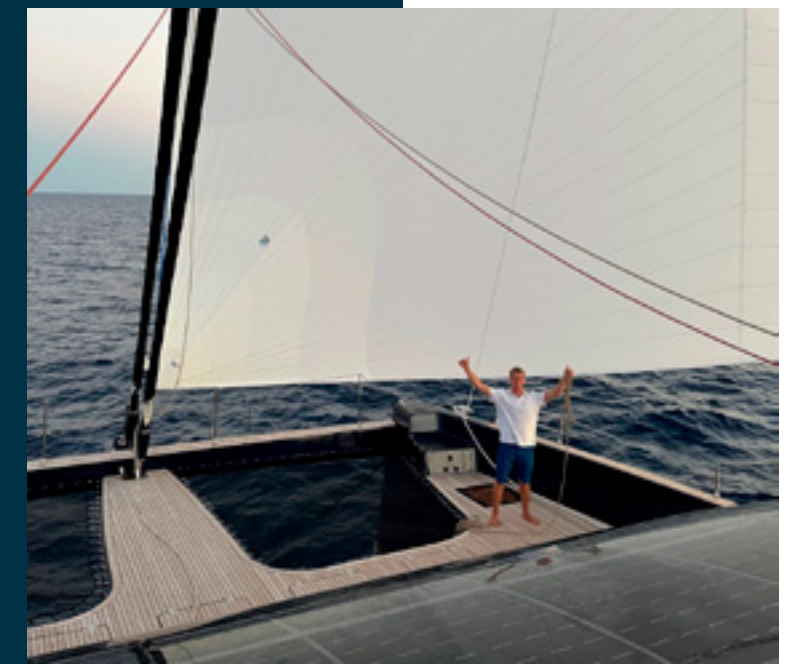
After a busy fall boat show season including showcases at the Cannes Yachting Festival and Monaco Yacht Show, the Sunreef 80 Eco Marie-Joseph set sail for Dubai. In this issue of the Sunreef News Magazine, we join her on this journey and share an exclusive insight into the yacht's performance.



The Sunreef 80 Eco features a 200m² main sail, 155m² Genoa, 340m² gennaker and 70m² staysail, providing a solid performance under varying weather conditions through the entire voyage. On her way to Turkey, the Sunreef 80 Eco Marie-Joseph reached top speeds of 15kts downwind under Genoa and main sail. The conditions were good to recharge the batteries with the yacht's hydro generation system and enjoy a good supply of clean energy for the appliances on board.

The yacht stopped over in Istanbul to host a couple of exclusive lifestyle events for local press representatives and customers. Shortly after this, she was back on her way, heading south, towards Port Fouad in Egypt

Going through the Suez Canal the crew had a good opportunity to enjoy the e-motoring experience. Carefully making her way through the busy canal, the Sunreef 80 Eco averaged 8,5 knots in all silence and without any vibrations at all. With abundant sunlight, the yacht enjoyed a steady supply of green power through the whole voyage.



Once in the Red Sea, the yacht sailed smoothly with the spinnaker, averaging 9 knots, at times reaching 11 knots, making her way to Jeddah, where the crew took some time to rest and prepare for the remaining journey.

After leaving the shores of Saudi Arabia, Marie-Joseph encountered difficult weather conditions with up to 40 knots of wind. Sailing against the wind she steadily progressed to the next stage of her journey.

On the way to Oman, the yacht sailed with one reef in the mainsail, Genoa, and staysail while also using the electric engines. The combination of two allowed Marie-Joseph to consume a minimum of energy while motoring and to save a couple of days in her tight schedule. Finally in Dubai, the Sunreef 80 Eco headed to the West Palm Marina to take some well deserved rest and to prepare for the journeys to come.

Sustainable Superyachts

An emerging sector

Pioneered by Sunreef Yachts

With a growing book of orders including some ambitious sustainable superyacht projects, Sunreef Yachts is pioneering a change in the industry. A new trend is emerging as we observe a growing interest in big, eco-friendly luxury multihulls. The Sunreef News Magazine meets the shipyard's cofounder and CTO Nicolas Lapp to discuss the latest eco-superyacht builds to be carried out by Sunreef Yachts, including groundbreaking models such as the imposing Sunreef 43M Eco, Sunreef 100 Eco and a hydrogen edition of the Sunreef 80.



Nicolas Lapp



Sunreef 43M Eco

What kind of yacht are the owners looking for?

The customer transitions from a big monohull motoryacht. For us, this is something very important as we observe an emerging trend in the superyacht sector. More and more owners want to move away from the huge fuel-consumers and look for sustainable alternatives. Here, catamarans have the strongest potential on the market. This is especially true for Sunreef Yachts as we have a unique expertise in combining superyacht DNA with multihull architecture. The future owner of the Sunreef 43M Eco just wants to enjoy yachting in the most responsible way. The only way to do this is by coming up with the best solutions to harness energy from the wind, the sun and the water.

Talk us through the unique technical features of the yacht.

The 43 will be a sustainable sailing superyacht with a number of special features. The characteristics that make her unique are mostly related to energy-efficiency. She will have an amazing sail wardrobe, but once under sail, she will generate power thanks to a hydro-generation system. Her specs were tailored for saving energy – from the watermakers, to the air conditioning or the jacuzzis, everything was designed to maintain the lowest power consumption possible. The yacht's solar power system will provide a steady supply of green power on efficiency levels never seen in the industry. All of this will make the 43 self-sufficient.

What are the main challenges awaiting?

One part of the challenge is already behind us. We now have a hull concept that is optimal in shape and weight. One of the remaining challenges lies in establishing a good and productive dialogue with the classification societies. We have a wide range of new, industry-first, energy-saving features and we feel that the international rules and norms for yachts need to evolve.

What kind of navigation plan do the owners have?

The navigation plan is to take the 43M around the world and to enjoy self-sufficiency all the way.

What about comfort on board?

The Sunreef 43M is a superyacht with extraordinary beam. This means, the main deck will be massive. Among many nice features, the hull number one will have two amazing guest staterooms on the main deck, both enjoying ocean views and access to the bow terrace. The aft deck will be unbelievable. It will have access to a big, walkaround beach platform, a gym and water toys storage.



Sunreef 43M Eco

Sunreef 100 Eco

What kind of yacht are the owners looking for?

This will be the owner's second Sunreef catamaran. The upgrade here is all about transitioning to a more energy-efficient yachting mode. It's nice to experience that trust the Sunreef owners have and to see them go electric. It's clear that big catamarans gain a lot more attention these days. We aim to make the 100 as successful as the 80 currently is and things look promising as we have a hull number three coming...

Talk us through the unique technical features of the yacht.

The Sunreef 100 Eco will be electric and solar powered, with panels built into the hulls, mast and superstructure. Apart from the energy-efficiency aspects, there will be a lot of focus on fun. The Sunreef 100 Eco will carry two sailing dinghies and quite a lot of toys in her garage. Hull number two will have electric jet skis and an electric tender that she will be able to recharge with power from her solar panels.

What are the main challenges awaiting?

The Sunreef 100 Eco is meant to be as energy-efficient as the Sunreef 80 Eco. She is nearly 45% bigger than the 80, so I would say the main challenge will be to have energy consumption levels that will make her on par with the outstanding results we obtained on the 80-footer. We'll have to put a lot of focus on energy-saving features and smart energy management.

What kind of navigation plan do the owners have?

The first Sunreef 100 Eco will operate between the Mediterranean and Caribbean, alternating between family cruising and luxury charters. The second one will be going around the world, so there will be much attention on storage solutions and tailoring the boat's interior to the owners expectations.

What about comfort on board?

The first Sunreef 100 Eco will have a quite unique layout as she will have up to twelve guests on board. She will also have a fantastic main deck master suite with ocean views and using almost the entire beam. The aft deck will be amazing, with plenty of dining space and access to the vast aft platform.



Sunreef 100 Eco

Sunreef 80 Eco Hydrogen

What kind of yacht are the owners looking for?

The owner wanted an autonomous craft that will not use any fuel. The idea is to be able to go far and rely on clean energy, even when there is not enough sunlight to generate solar power. The energy mix of this yacht was tailored for long cruises and exploring new cruising grounds.

Talk us through the unique technical features of the yacht.

She will be an 80-ft sailing catamaran combining hydrogen power and electric propulsion. Hydrogen will be used to power both the appliances and the catamaran's engines. The yacht will have state of the art hydrogen tanks and will also be equipped with Sunreef's unique solar power system.

What are the main challenges awaiting?

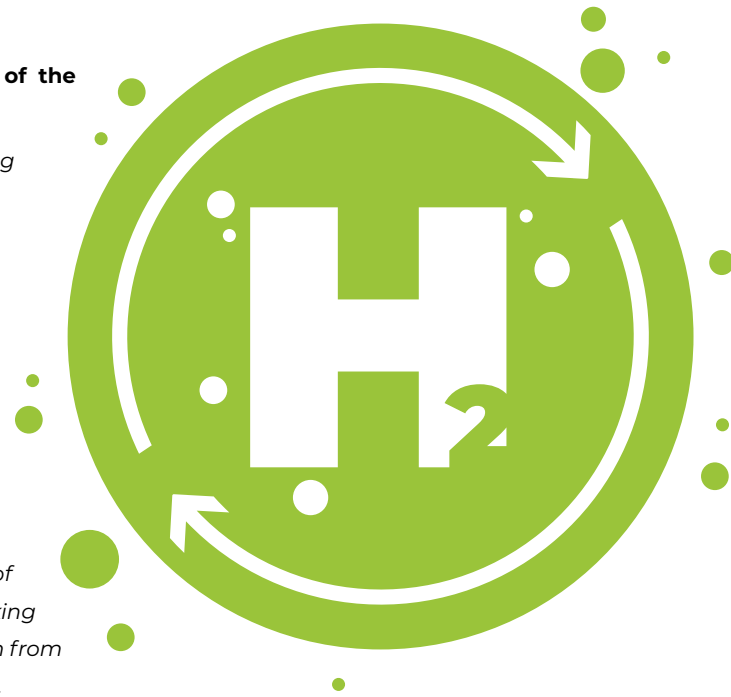
Hydrogen yachts are a very exciting and promising sector. Our R&D team is now very focused on the challenges to come and is exploring the possibility of producing hydrogen on board. We are currently working on a system that will enable us to produce hydrogen from sea water, using solar power and hydro-generation.

What kind of navigation plan do the owners have?

The yacht will be used for private cruises and exploration. She will often sail into less sunny areas of the world. That's why it was important for the owners to rely on hydrogen.

What about comfort on board?

The Sunreef 80 is one of our bestsellers. One of the reasons for this is the amount of space she provides. Her beam translates into massive relaxation space on the flybridge, main deck and aft cockpit. At the same time, she offers a lot of room and flexibility within the hulls too. There will also be one very important factor contributing to comfort – she will cruise in total silence.



Sunreef 80 Eco Hydrogen

ELECTRIC SUPER CAT

The Sunreef News Magazine meets the future owner of an electric 80 Sunreef Power Eco catamaran for an exclusive interview. Currently under construction at the shipyard in Gdansk, the luxury catamaran will be customized to the owner's exact specifications to reach the highest levels of sustainability and energy-efficiency.

Interview

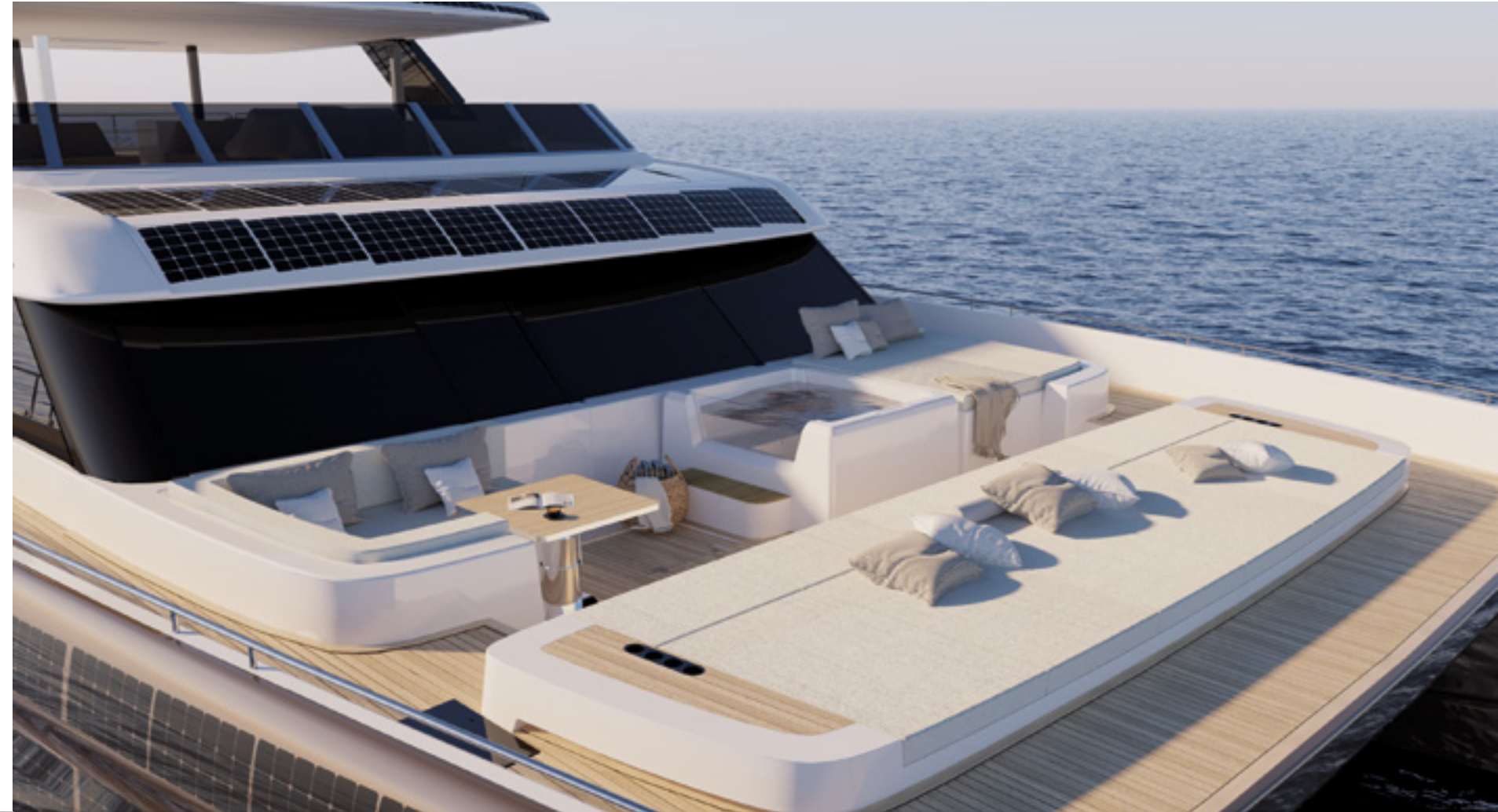




Catamaran Company, Sunreef Yachts and the Owners

What is your experience with yachts & boating?

We have been on the water since childhood, including racing small sailboats, extensive cruising in New England, Florida and Bahamas with family boats. We have also chartered in the BVI. Our three generations of our close-knit families have enjoyed countless joyful experiences on-board our family yachts.



Why did you decide to build an electric yacht?

The family yacht was sold a few years ago due to the passing of the patriarch. My family chartered a few times, then decided collectively, that we missed the full seasons on the water, and that it would be a great way to maximize togetherness as the next generation became adults, got busy, and started families of their own. However, the climate impact of large power yachts is significant. We have taken extensive steps to impact the climate crises, therefore we could only consider a power yacht if it would incorporate technologies that are rapidly scaling in other sectors such as solar energy and electric vehicles. In our other businesses and investments, we have implemented composting, clean manufacturing, and cruelty-free material sourcing, all of which are applicable to yachting. Given our focus on sustainability broadly, only an electric "Eco" boat aligned with our values.



Why did you decide to build with Sunreef Yachts?

We conducted extensive research in collaboration with our broker Staley Weidman from The Catamaran Company. This included visits and meetings with multiple foreign shipyards, to determine who was genuinely and successfully advancing the state-of-the-art with electric and sustainable yachting. The result of our discovery process was clear – Sunreef leads the industry with research and development, high quality production, highly evaluated sourcing, and compelling on-water performance. This is the result of early vision, significant investment and dedication over many years. Sunreef’s first-class new facilities, extensive expertise and detailed customer engagement lead its peers.

How was your collaboration with the Sunreef team?

The Sunreef yacht design capability has allowed for significant input and choice on our part. We have accomplished this because Sunreef’s client-facing team patiently interfaces with us remotely sometimes on a weekly basis. On-site visits have been extremely efficient in terms of making early design decisions about layout, material, colors, and furnishings. Besides the execution team, senior management has been accessible and engaged, and shared growth and operational initiatives. It’s a family-run, private company that has a history of high achievement, and that culture is evident throughout the organization.

Were you involved in the design process?

My spouse and I, together with our Captain, designer and broker, have worked directly with Sunreef, throughout the project. While we have never designed and built a yacht, we have brought our style and ideas from our home and hospitality projects and enjoyed the learning and shaping of our future marine home!

Where will you cruise?

We will spend summers in the Northeast, some of which we know well, but much remains to discover. We look forward to joining the ship in the Bahamas and Caribbean in the winter when the boat is off charter. The Caribbean, in particular, is mostly a frontier for us, and will offer a wonderful escape from the cold northern winters!



CANNES YACHTING FESTIVAL

2022

Sunreef Yachts looks back at an extremely busy and successful edition of the Cannes Yachting Festival. This outstanding marine event gathered nearly 600 exhibitors and 54 400 visitors from all over the world for an amazing yachting showcase held against the magnificent backdrop of the French Riviera. With a strong team presence in both the Port Canto and Vieux Port, Sunreef Yachts enjoyed a show of inspiring meetings and commercial success, crowned with a prestigious World Yachts Trophies award.



**Success
& Sustainability**

A Premiere To Remember



The shipyard's all-electric sustainable Sunreef 80 Eco officially premiered in the Port Canto, on display along with the luxury sail yachts Sunreef 70 Still Alive and Sunreef 60 Alandi One. Sunreef Yacht's solar catamaran attracted a lot of visitors throughout the event and hosted numerous sea trials for customers and international press. In the Vieux Port, in the motoryacht part of the festival, the 80 Sunreef Power Kokomo turned out to be one of the show stoppers.





On board with Fernando Alonso

Two-time Formula 1 Champion Fernando Alonso joined Sunreef Yachts' annual Breakfast & Briefing to share his views on electric yachting with journalists from all over the world. Sunreef Yachts Founder and President Francis Lapp seized the occasion to speak about the company's expansion plans, while company CTO Nicolas Lapp unveiled the first pictures of a brand new power catamaran model.



Electric Yachts On The Rise



The shipyard's sales team concluded not less than eight build contracts over the Cannes Yachting Festival, including two Sunreef 60 Eco, two 80 Sunreef Power Eco, one 60 Sunreef Power Eco and three Sunreef 60 sail catamarans.



“Twenty years ago, Sunreef Yachts sparked a change in the industry by introducing a new kind of yacht – a luxury catamaran. Today, the innovation continues as the shipyard navigates multihull yachts towards new levels of sustainability, safety, beauty and luxury. The growing demand for electric yachts that we have noticed over the Cannes show gives us the energy to move forward in the right direction. The one of responsible yachting.

Francis Lapp – Founder and President of Sunreef Yachts



of 2 DECADES EXCELLENCE

During the Monaco Yacht Show, Sunreef Yachts celebrated the company's 20th anniversary with a unique showcase including the electric Sunreef 80 Eco on display. The shipyard also hosted a special anniversary reception at the Yacht Club de Monaco. The party gathered partners, customers and ambassadors for a unique evening celebrating two decades of innovation and excellence. The company seized this opportunity to take a look back at its biggest achievements and to raise a toast to the twenty years to come.



Nico Rosberg - Sustainability entrepreneur and Formula 1 World Champion.



Mike Horn - Professional explorer and Sunreef Ambassador.



Lech Walesa - Nobel Peace Prize laureate, former President of Poland.



A Toast to a Greener Future

Sunreef Yachts' anniversary celebration attracted numerous guests from all over the world, including prominent figures such as former Polish president and Nobel Peace Prize laureate Lech Walesa, sustainability entrepreneur Nico Rosberg or professional explorer Mike Horn. Numerous customers and press representatives have also joined the event and celebrated with the Sunreef Team over a night filled with live music and entertainment.



Hydrogen Horizons

Sunreef Yachts' Founder and President Francis Lapp along with Co-Founder and CTO Nicolas Lapp took the stage to share some exclusive news on a ground-breaking hydrogen yacht project. Sunreef Yachts was recently commissioned to build an 80-ft sailing catamaran combining hydrogen power and electric propulsion to achieve unrivaled autonomy for a new level of eco-conscious cruising. Hydrogen will be used to power both the appliances and the catamaran's engines. The yacht will also be using Sunreef Yachts' solar power system with cells fully integrated with the composite bodywork. The company's R&D department is currently developing a system to use solar power to produce hydrogen on board.





THE STORY CONTINUES

Celebrating 20 years of catamaran excellence, the electric Sunreef 80 Eco Marie-Joseph was showcased in Monaco for the very first time, alongside the 80 Sunreef Power Kokomo. The electric 80-footer was a real show-stopper and hosted many VIP viewings including an official visit of HSH Prince Albert II.

From the cutting-edge solar skin technology of the Sunreef 80 Eco to the timeless and luxurious interior of the Sunreef 80 Power, both done exclusively in-house, Sunreef Yachts continues to distinguish itself as a leader in luxury manufacturing and innovative technology.

With upcoming developments including the opening of a new manufacturing site and office in the UAE, Sunreef Yachts looks forward to a future of continued innovation, sustainability and success.



HSH Prince Albert II on board the Sunreef 80 Eco.





The 2022 edition of the Fort Lauderdale International Boat Show gathered the most important names in the marine industry for a spectacular showcase of the world's finest crafts. Sunreef

Yachts seized this opportunity to host an exclusive premiere of a new model and share some exciting news on the company's latest developments in eco-yachting. With the 80 Sunreef Power Ellen's Dream on display throughout the show, the shipyard enjoyed a successful showcase at one of the world's biggest yachting events.

Sunreef Yachts Eco



55 OPEN SUNREEF POWER

A NEW Model Unveiled

Sunreef Yachts celebrated its Fort Lauderdale showcase with the reveal of a brand new model: the 55 Open Sunreef Power during a press conference with company co-founder and CTO Nicolas Lapp. This hybrid yacht offers a perfect blend of speed, stability and luxury. The yacht's standout features include a vast semi-open saloon and spacious aft with two fold-down bulwark platforms.



A Green Super Catamaran



During the same conference, the company announced the signature of a build contract for a Sunreef 100 Eco – a fully-electric superyacht catamaran. Equipped with composite-integrated solar panels and electric engines, the 100-ft yacht will offer unlimited autonomy and supreme luxury. Journalists joining the event were the first to enjoy a glimpse of the multihull superyacht's layouts.

A NEW OFFICE IN FORT LAUDERDALE

In order to respond to a growing demand, Sunreef Yachts strengthens its position in the US with the opening of a new Fort Lauderdale office. The team hosted a unique evening celebrating its opening with numerous customers, brokers and press representatives.



MIDDLE-EAST Premiere

60'Sunreef
power



معروض أبوظبي
الدولي للقطرات
ABU DHABI
INTERNATIONAL
BOAT SHOW



Sunreef Yachts took the spectacular 60 Sunreef Power to Abu Dhabi for her Middle-East premiere at the Abu Dhabi International Boat Show in the ADNEC marina. The premiere was a highly anticipated event, drawing a large crowd of yachting enthusiasts, international press and VIP guests.

Throughout the show, visitors were given the opportunity to come on board and discover the unique technical features and custom-tailored design of one of Sunreef Yachts' bestselling motoryachts. Offering a perfect blend of autonomy, comfort and superyacht luxury, the 60 Sunreef Power is a fully-customizable craft that can be adapted to any navigation plan and lifestyle. The yacht is also available in Eco version, with electric engines and composite-integrated solar panels.

The 60 Sunreef Power on display attracted a lot of visits through the entire show, including local VIP guests such as Sheikh Hasher bin Maktoum bin Juma Al Maktoum or Sheikh Mohammed bin Sultan bin Khalifa Al Nayhan.





With a new shipyard under construction in Ras Al Khaimah as well as a new office in Dubai, Sunreef Yachts strengthens its position in the Middle-East and witnesses a growing demand from the local customers.



CARTER & WHITE

DUBAI



Premium fashion brand for the discerning gentleman and discerning lady. Give the gift of luxurious quality and style.

Saving the Coral Reefs



The Soneva Coral Propagation project by the Soneva Foundation is dedicated to regenerating coral reefs. The project is located on the stunning island Soneva Fushi in the Baa Atoll, Maldives and includes a coral nursery, spawning & rearing lab as well as coral resilience tanks. The project aims to protect and regenerate this vital marine habitat, which has been decimated by rising sea temperatures, ocean acidification, El Niño events and ocean pollution. Sunreef Yachts Eco proudly supports this outstanding environmental initiative.

Soneva Foundation is built on the belief that a business must exist for a greater purpose than shareholder returns. The Soneva Foundation supports the development of projects that have a positive environmental, social and economic impact.

The Soneva Foundation has created one of the largest coral nurseries in the world using Mineral Accretion Technology. Located at the outer edge of the Soneva Fushi house reef, the coral nursery comprises 432 nursery tables growing around 50'000 corals for annual out planting. Soneva Fushi has established a Marine Biology and Coral Propagation Centre on land where they integrated a spawning & rearing lab to make corals more resilient, also 28 coral husbandry tanks that will produce up to 100'000 coral fragments per year and a 3D coral substrate printer which will test different coral coatings.

The organization also transported 20'000 corals away from a dredging site to rescue them and populate the coral nursery and reef around Soneva Fushi. The nursery already has some beautiful corals growing in their new home.

URUGUAY NATURAL ENERGY **X PRIX**

GRAND FINALE

The Extreme E championship finale has travelled to Uruguay. Punta del Este, a seaside city on a peninsula by the Atlantic Coast, hosted the Natural Energy X Prix. Fishing, tourism, navigation, and port development projects are just a few of the many goods, services, and activities that are supported by this extremely rich, diverse, and productive ecosystem.

Sunreef
Eco

XR
ROSBERGXRACING



THE LOCAL ENVIRONMENT

Uruguay is vulnerable to several climatic hazards, including storms, heat waves, droughts, and flooding.

Being the second-smallest country in South America right after Suriname, it is primarily made up of low-lying grassland that takes up almost three-quarters of the country and is ultimately ideal for agricultural activity such as raising cattle and sheep.

THE LEGACY PROGRAMME IN URUGUAY

The 'Sport for Purpose' series concentrates on environmental issues and solutions in each region of the world where the competition is held in.

The Legacy Programme, which has been embarked on in Uruguay, has adopted a three-pronged strategy for its legacy initiatives in Uruguay, focusing on marine conservation, ecotourism, and bringing awareness and understanding of renewable energy sources. Additionally, it emphasizes the decarbonization of transportation, which is a top priority for the Uruguayan government as it is the next step in its transition to renewable energy. Similarly to Uruguay, Extreme E is continually trialling new renewable energy sources on-site to significantly reduce the demand for fossil fuels. The funding of Extreme E will also contribute to generating new data on top of organizing and processing already-existing data to enhance the OCC's whale photo ID collection. These ID catalogues play a crucial role in the tracking and observation of whales in Uruguayan waters.



Rosberg X Racing second on the podium.

After a thrilling conclusion, Rosberg X Racing placed second in the championship, standings with 84 points overall.

Rosberg X Racing had a difficult start to the weekend at Punta del Este, Uruguay, due to a lot of track evolution and grassy fields which made the track slippery and difficult to navigate. RXR finished last on the first day of racing, but spirits were up, and the amazing sportsmanship allowed them to acquire the Championship title during the crazy and high-stakes race. The RXR Team continued to persevere, but X44 Vida Carbon Racing Team proved to be an impeccable opponent, and RXR Team ultimately placed second overall.



When Sunreef Yachts donated an electric Land Rover to the Maasai Wilderness Conservation Trust, this inspiring organization gained a fume-free, sustainable vehicle for safaris in the wonderful ecosystem of southern Kenya. We catch up with the founder of the trust, Luca Belpietro at his eco-responsible lodge Campi Ya Kanzi to talk about his vision of sustainable travel, the synergies between Sunreef Yachts and the MWCT, and of course, the electric Sunreef car.

Sunreef Yachts Eco
goes to
AFRICA



Sunreef
Eco





Interview with
LUCA BELPIETRO



Tell us how you found your way to Africa and why you decided to make it your home.

I fell in love with Africa as a kid, after a safari with my parents. After doing in Kenya a 3 months summer job before university, I decided I would live in Kenya.

Your lodges: Campi Ya Kanzi and Chyulu Club were designed to maintain the highest level of sustainability. Tell us about the solutions you implemented.

We used state of the art technology for photovoltaic energy and solar thermal. We pioneered a rain cropping installation and storage, which stores 2,500,000 liters of water. All used water is naturally recycled and filtered, for a wildlife pond.

The hospitality we experienced at the lodges exceeded all our expectations. At the same time, we learned that the lodges are part of a broader initiative – the MWCT. Tell us about the Maasai Wilderness Conservation Trust.

MWCT is a pioneer community based conservation organization, with a holistic approach. It wants to show to the Maasai community that protecting Nature pays off. It offers Health, Education and Conservation programs, employing 430 Kenyans. 75% of its income is driven by Payment for Ecosystem Services (tourism and carbon credits).

The REDD+ Carbon Project seems to play a crucial role, tell us more.

The Chyulu Hills Carbon Project has been a key project facilitated and implemented by MWCT. It is based in reducing emissions by protecting forest (deforestation is responsible for 15% of carbon emission, flying for 2.5%!). Our carbon credits have been sold to companies like Gucci, Tiffany, Apple, Netflix, United Airlines.





Some time ago Sunreef Yachts donated an electric Land Rover to the MWCT. How did this collaboration start?

Sunreef founder, Francis Lapp, was a guest at Campi ya Kanzi and was inspired by our sustainability choices. I was desperate to transform a Land Rover in an electric vehicle and Francis volunteered to help. Sunreef delivered an amazing EV Land Rover, which is the best car we have!

How do you use the Sunreef EV?

Once you try an EV on safari, there is no going back to noisy and smelly diesel cars. It is simply revolutionary. When you know that the EV is charged 100% from the sun and has ZERO carbon emissions, you feel really good on all accounts.

You have been deeply involved with the MWCT and lodges for so many years. What keeps you motivated?

My love for wilderness, wildlife and the Maasai culture, and my desire to share this love with our guests.

PANGAEA X

**A JOURNEY
OF INNOVATION
AND ADVENTURE**

LED BY

Mike Horn

**125
TEAMS**

**>450
YOUNG PEOPLE**

**9
NATIONALITIES**

THE 2022 EDITION

The first edition of Pangaea X was launched on January 9th 2022 on the theme of #oceans and was proposed to French speakers living in Europe with the intention of going global in 2023. European youth between the ages of 16 and 25 were given until March 6th to propose their project ideas related to ocean conservation. Among them, a carefully-selected jury, have chosen 10 teams to integrate the program.

Starting in April, the teams had 5 months to prove their determination and capabilities by passing the 3 selections phases to reach the grand finale on September 16th, 2022. Punctually throughout the program, participants were invited to join Mike Horn and the Pangaea X team, to meet their allocated coaches and to attend various workshops given by experts to challenge their ideas and develop concrete solutions.

The grand finale of the first edition of Pangaea X took place at Station F. Each team pitch their project to the jury, followed by session of questions. The jury members elected a winning team "Bionet". A final ceremony was also held on the same day.



Pangaea X is an education and environmental program aimed to support and encourage youth in the realisation of innovative projects with a positive impact on our planet. Through annual challenges set on diverse environmental issues, world-known adventurer and Sunreef Yachts ambassador Mike Horn calls international youth to take action by proposing solutions to help solve these problems. Once the program completed, the explorer will embark the final team on a life-changing adventure.



ABOUT THE PROGRAM

The Pangaea X program combines innovation and personal development to become the leader of tomorrow. The aim is for participants to practice and learn methodologies for motivation, leadership, personal transformation, and team building.

They will be challenged as individuals and as a team to find sustainable and tangible solutions in a short period of time to the environmental challenge the team has chosen. Each team is accompanied by a team coach and can call on experts if necessary.



CHALLENGE

More than two thirds of our planet consist in water, almost 97% of which is concentrated in the sea. And the oceans contain extraordinary biodiversity. Seas and oceans are ecosystems that are essential to our planet. By capturing more than 30% of human carbon emissions and absorbing heat from industrial activities, oceans help limit global warming. In addition to their crucial role in climate regulation, oceans are also an economic and food resource for over 3 billion people.

Due to the enormous pressure human activities put on the ocean's ecosystems, the oceans no longer have the capacity to absorb all the effects of climate change. These climate changes are now leading to excessive ocean acidification, a drop in oxygen levels, an increase in temperature and more. All these changes are disrupting and endangering marine ecosystems. Illegal fishing and pollution also significantly increase the pressure on ecosystems.

Ecosystem-based approaches to fisheries management, implementation of marine protected areas, pollution reduction, protection and management of key marine biodiversity areas must be considered as the health of the ecosystems on which we and all other species depend is deteriorating faster than ever.





New Horizons for Sunreef Yachts

In response to a rising demand from the Middle East, Asia and Australia, Sunreef Yachts is now building its first overseas center in Ras Al-Khaimah, the United Arab Emirates. Having already two catamaran construction sites in Poland, Sunreef Yachts has decided to expand its industrial capacity with a new, state-of-the-art facility.

The company is currently building the first production and CNC halls on a 65,000m2 land reserve. Sunreef Yachts' Ras Al-Khaimah facility will offer a full infrastructure dedicated to luxury catamaran manufacturing with a modern paint shop, carpentry, upholstery and stainless steel workshops all equipped with state-of-the-art machinery.

The new manufacturing site will first produce the new hybrid 55 Open Sunreef Power catamarans and Sunreef Supreme 70 as well as the Sunreef sailing and power range (50, 60 and 70 feet). The site will begin production of the first yachts in the second half of 2023, employing initially around 100 people. Within three years, the site should create up to 800 jobs.

To strengthen the company's presence in the Middle East, Sunreef Yachts is also opening a new office in Dubai. Located on the iconic Palm Jumeirah, the office will be set up in the Palm Marina West and will gather a team of professionals including designers, engineers and architects. The office will be a "yachting think tank" with a mission to create new trends and come up with creative solutions to further develop the concept of responsible yachting.



A man with dark hair and sunglasses, wearing a white button-down shirt and dark shorts, stands barefoot on a pebbly beach with his arms crossed. In the background, a large yacht is visible on the turquoise water under a clear blue sky.

Fernando
Alonso:

***This is what
luxury eco yachting
should be about***



Two-time Formula 1 Champion Fernando Alonso got to test the all-electric Sunreef 80 sail catamaran over a summer holiday in Mykonos. The Sunreef News Magazine shares an exclusive selection of photos from the trip, along with the motorsport superstar's impressions from the cruise.



Fernando Alonso ordered an electric 60 Sunreef Power Eco catamaran with Sunreef Yachts last year. Currently under construction in Gdansk, Poland, his sustainable custom motoryacht will be equipped with electric engines and the shipyard's revolutionary photovoltaic system.

Fernando Alonso explained his decision to build with Sunreef Yachts, during the shipyard's press conference at the Cannes Yachting Festival:

"Sunreef Yachts was an easy choice for me. They combine luxury and sustainability like no other shipyard. When I visited their facility in Poland, I saw first-hand how all the details are taken care of. This is what luxury eco yachting should be about."

Reflecting on his Mykonos holiday on board the Sunreef 80 Eco, he explained his motivations and journey to building his own electric yacht:

"My life goes so fast. I travel a lot around the world. Once on the track, it's again all about speed. When I enjoy my time off, I want the exact opposite. I want to travel in total silence, with no fumes, no vibrations."



Prior to his Mykonos holiday, Fernando Alonso also visited the Sunreef Yachts manufacturing facility in Gdansk, Poland. He seized this opportunity to meet the design, engineering and project management teams and learn more about the shipyard's know-how. Together with the shipyard's CEO Francis Lapp, the Formula 1 star took a tour of the production halls, CNC hall, carpentry, paint shop and offices.





CHARTER CORNER





HOW TO FIND THE RIGHT CREW





HOW TO START

When you decide to buy a boat, the crew is one of the most important aspects of the future project. The market is quite dynamic, so it's better to know in advance what are your expectations, needs and requirements.

The first important question relates to the planned type of use of the vessel – private or commercial, running a busy schedule of charters. In both cases, there are a couple of main criteria that will need to be taken into consideration while looking at potential candidates:

- Experience, ideally on the same type of boat
- Longevity in previous jobs
- Good references
- Salary expectations

A typical Crew for a yacht of 60 feet is composed of a Captain, Chef and Deckhand or Stewardess. An 80 feet catamaran might be operated by up to 6 crew, including 2nd Stewardess and a Chase Boat Captain, for example. While choosing a Chef, you might need to think about any additional certifications and if you would like him or her to specialize in dietary restrictions or specific cuisines.

During the construction process of a new yacht, it is also important to think about the crew accommodations and plan the layout in advance. The cabin arrangements should be in line with the Maritime Labour Convention rules and provide comfortable resting conditions for the Crew.

The basic requirement for a seafarer to join a yacht is to have his updated safety and medical certification, as well as the required licenses, depending on responsibilities. It is important to make sure that the certification is accepted by the flag state of the yacht.

WHEN TO START

Typically, we start to search for the crew between 9 and 3 months before the launch of the new boat. The captain might be very helpful already during construction as a supervisor from the owner's side. Once the boat is launched, the rest of the crew can join progressively.

It is also important to consider how the crew will be employed. In most cases it's the owning company who prepares the contracts and organizes the payroll. The SEA (Seafarer's Employment Agreement) needs to be compliant with MLC – Maritime Labour Convention, so the owner might consider using Corporate Service Provider's help in this matter. Those companies are specializing in crew employment and will take care of contract preparation and payroll.



ADDITIONAL QUESTIONS TO ASK YOURSELF

While sketching your yachting project, you might think about some features that might not be important at first glance:

Do you want the captain to speak the same language as you, to be able to discuss all the matters of the yacht, including technical?

Depending on the use of the yacht, do you prefer someone who will get along well with you and your family/guests? Or the use of the yacht will mainly be commercial, so you need someone who will also assure the best charter service, along with all other administrative and management duties?

Do you want the crew to have additional skills or certification, such as water sports or yoga instructor, masseuse, specific cuisine skills etc.?

To sum up, the crew recruitment process should not be neglected or left until the very end. It is important to be well prepared and ask for a professional advice if needed. All in all, it is the matter of security and well-being of the owner and his guests or charter clients. A well-composed team running a boat is key to a happy owner and successful charter. Great service and the feeling that you are surrounded by professionals can make yours and your guests' experience unforgettable.

Discover

French Polynesia

with Captain Mathieu Voluer on board
Sunreef 70 Ginette

Ginette

Passionate about the ocean from an early age, Mathieu spent his childhood on his parents' boat.

Due to a lack of similar program in France, he decided to pursue his studies in oceanography at the University of Hawaii before continuing with a master's degree in environmental management. He then returned to his first passion – sailing: an opportunity for him to work on large private sailboats and discover French Polynesia, where he has been living for more than 15 years.



”

I have been in the Yachting industry for the last 15 years. First running 45ft for corporate events: Incentive regattas, etc. then involved in racing programs (Wally, Swan, classics) and finally running high performance monohull and multihulls.

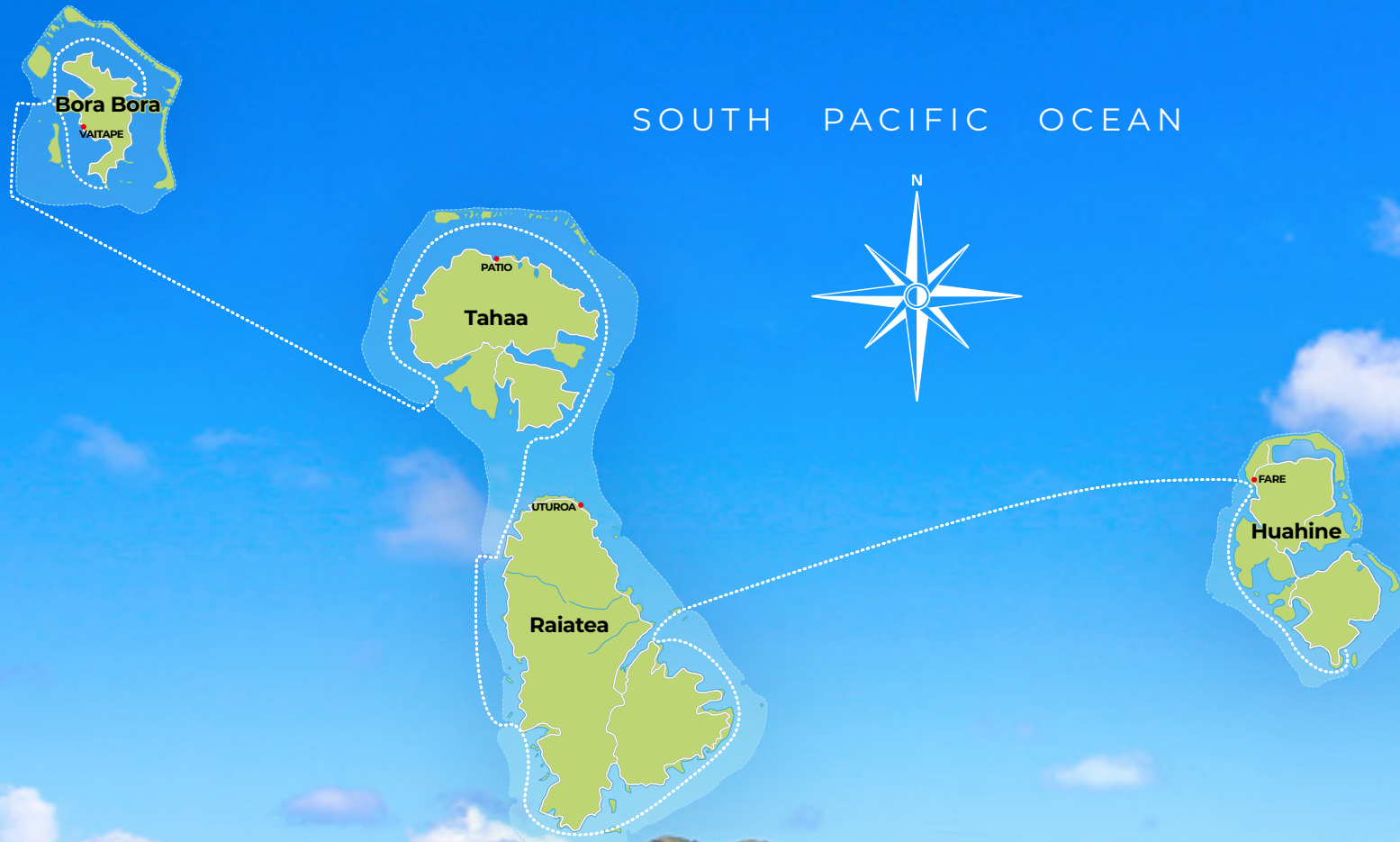
I have worked for a few years as OOW (Officer on Watch) on bigger sailing yacht in long offshore navigation and then as captain on circumnavigation, as well as Pacific programs.

I am what people call a waterman, ex France national swimmer, I practice all watersports - surfing, kitesurfing (IKO instructor), foiling. I have a divemaster but especially enjoy freediving and spearfishing.

I am very happy to get fresh caught fish for meals when fishing is possible. I enjoy sharing knowledge about my background in science and oceanography.

Captain Mathieu Voluer





Here is a suggested itinerary for a weekly getaway in Polynesia
on board the Sunreef 70 Ginette.

Day 1: Huaine - Fare/Fiti

Welcoming our guest moored in front of the Fare village.
Arrival briefing, guest getting familiar with their cabins, swim and lunch.

Day 2: Huahine

Sail to Hana iti for lunch – discover Polynesian culture – sail to Baie d’Avea for sunset and night.

Day 3: Sail to Raiatea/Tahaa (4 hours)

Apu or Hurepiti Bay – possibilities to visit the islands and vanilla farms.

Day 4: Tahaa

Dive or snorkeling coral garden – Visit local rum distillery – Relais Châteaux.

Day 5: Sail to Bora (4 - 5 hours)

Discover the lagoon and activities depending on weather conditions.

Day 6: Bora Bora

Mooring west lagoon – snorkeling with rays...

Day 7: Bora Bora

Mooring in the north lagoon.



sustainability

IN THE GALLEY



Kimberley Raal

Chef on board Sunreef 60 CALMA

What do you do to make your cooking more sustainable?

Sustainability in the kitchen is a huge passion of mine! In fact, my concern for the environment lead me to switch to a pescatarian diet ten years ago and I started my own garden because of it. I love exploring vegan baking and along the way I've learnt a lot. My top tips for making my cooking more sustainable are:

1. Incorporating more plants into my menus

The more veggies you eat, the more sustainable your kitchen – period! I like to choose a “hero” plant ingredient and base the meal around it, putting special emphasis on making it extra delicious and aesthetically pleasing. Plus, eating more veggies isn't also just good for the planet, it's good for your health, too!

2. Choosing sustainably-sourced seafood

Did you know that 80% of our oceans are affected by overfishing? Luckily it's become easier than ever to check the sustainability of fish through apps like “Seafood Watch”. This is my favorite app because it uses your phone's GPS to load your regional guide to fishing, suggests restaurants in your area serving sustainable fish, and even offers suggestions for sustainable fish alternatives. If that's not enough, the app even has a glossary to explain obscure fishing terms.

3. Separating food waste from recycling

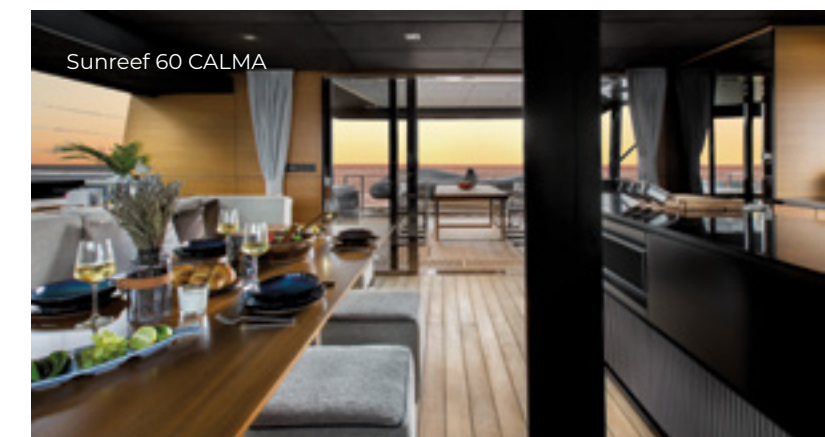
Not only is recycling super important, but keeping trash on board without causing odor and attracting pests is a huge win in the galley!

Do you have specific habits regarding the purchase of products?

First and foremost - buying seasonal and local foods wherever possible!

Choosing silicone, beeswax wraps, reusable containers over single-use plastic wrap.

Choosing grass-fed meat for my guests. My top priority when sourcing farmed meat is ensuring that the farmers embrace adaptive multi-paddock grazing and employ ethical practices with their animals. What you want to look out for is whether cattle graze closer together for shorter periods of time, which allows for the restoration of the grass and soil.



Sunreef 60 CALMA

Is there something that anyone can do to improve their cooking style in terms of sustainability?

The easiest way to cook in a more energy-efficient way is to get some help from gadgets! Where possible I make use of instant pots and pressure cookers which use far less energy than traditional stovetop cooking methods.

We only use induction electric stovetops onboard. Aside from their safety features, electric stoves are the way forward, as they conduct 80 to 90 percent of cooking energy back into the food.

It may seem almost impossible to grow your own food onboard, but I have basil, thyme, rosemary and scallions onboard. Did you know you can put a bunch of spring onions in a glass of water and they will just keep growing? This means that everyday I can snip off the tops, and the next day they will have grown back. This has greatly improved my cooking style on board, as I know there are always fresh herbs to add flavour to my meals.



Do you consider sustainability as a trend on luxury yachts at the moment?

Environmental sustainability for yachts is such a hot topic right now! Although the yachting industry was lagging behind in the sustainability movement, as to be expected the yachties caught up very quickly, and the industry is now pushing the boundaries of convention more than ever.

Some of the latest superyachts are "hybrid" yachts, which reduce the use of fuel engines and generators, while others have onboard kitchen gardens, solar panels on rooftops or even electrical heat pumps that reduce gas consumption. The day where we are able to travel waste-free on yachts is not too far away and I'm so excited for the future of sustainable yachting. Without protecting our environment we wouldn't have an industry for yachting anymore so it's more important than ever that we keep up with this new trend of going green.

How important are local and seasonal products on the way to sustainability in the kitchen?

Shopping locally and seasonally is a top priority because it reduces our carbon footprint and cuts down on the miles our

food travels from farm to plate. Aside from cutting down on food miles, you get to meet the people growing your food, which gives you a better idea of their sustainable practices and let's you in on their foodie secrets. Plus, locally produced food at its seasonal peak packs the maximum amount of nutrients and flavour. Honestly, it's a no brainer for chefs to opt for these kinds of products.

What kind of natural cleaning products do you use while cleaning the galley?

A few years ago it was impossible to find eco-friendly industrial-grade cleaning products that could get the job done without using dangerous chemicals, but there are luckily a lot more on the market today. There are a few great biodegradable cleaning agents available for commercial kitchens that break down and dissolve grease and oils on all kinds of equipment and surfaces. My favorite are: SAFECID, Oil Eater, and Grease Away, to name a few. A fantastic product to clean around grease traps and dumpster areas is called "Grease and Oil Spill Absorbant" and the best part is it's made from peat moss, a 100% natural and biodegradable plant material. If you're looking to make your own eco-friendly products for your personal kitchen you can use products like lemon juice, baking soda and white vinegar which disinfect and cut through grease.

How do you manage quantities to avoid food waste?

Managing food quantities comes down to 3 very important principles:

1. Planning is everything! My menus and shopping lists are planned a week in advance and I always incorporate unused ingredients into my future meals. It reduces waste and is critical for chefs who need to

manage large quantities of food.

2. FIFO - This stands for "First In, First Out" and involves rotating your stock and bringing older food to the front of your fridges and storage areas. This means you use older ingredients first, before they spoil.

3. Repurposing offcuts and leftovers are what separate good chefs from GREAT chefs! There are so many things you can make using leftover portions of food, from sauces, stocks and bread crumbs to croutons, smoothies, baked goods and frittatas.

How do you deal with leftovers?

Fermentation, pickling and preserving can make food products last for years and they are super healthy for the gut. This style of preserving food is one of my favourite things to do in the kitchen, but sadly it's sometimes viewed as a forgotten art! It's the most effective way to make use of a large amount of fresh produce while it is still ripe. My favorite examples are kimchi, sauerkraut and a traditional South African pickle called "Curry Beans".

As I regularly cook and have leftovers, I like to designate a day to using up the food that's accumulated in the fridge.

How would you recommend to store food in the most efficient way?

My top tip? Keep the fridge uncluttered and clean! I always make sure to store leftovers in clear containers so that they can be easily seen. As mentioned before, in the galley, we use the "First In-First Out" principle and it really comes in handy when making the best of your ingredients.

The most important thing chefs learn when storing food is to keep "high risk" foods below 5 degrees or above 60 degrees Celsius. Bacteria thrive in room temperature and you want to avoid this at all costs.

Raw foods need to be stored below cooked foods in fridges and they need to be kept in suitable containers. Always be diligent when checking use-by dates and remember, once food has thawed, it should never go back into the freezer!

I like to put paper towels in my lettuce bags to prevent them from getting soggy and I wash my berries in a vinegar water solution to keep them fresher for longer. Always keep avocados, potatoes, onions and tomatoes at room temperature and separate your fruit before storing them together. If you follow these tips, your food will be fresher for longer and you'll waste far less.



PRONTO

80 SUNREEF POWER

LENGTH	GUESTS	CABINS	CREW	BUILDER	BUILT
23.9 m / 78.6 ft	8	4	5	Sunreef Yachts	2022



PRONTO is an 80 Sunreef Power that will not stay unnoticed. Fitted with an exceptional array of amenities and options, she offers a perfect setting for a unique holiday in the Bahamas.

This stunning power catamaran can accommodate 8 guests in 4 charming cabins with a unique interior décor, displaying a soothing yet dynamic atmosphere. The yacht boasts splendid teak floors and immense spaces both inside and outside, as well as a dazzling jacuzzi on the front terrace.

One of the main features of PRONTO is her vast selection of water toys, including a superb chase boat. The Axopar 37 will allow you to discover the most exclusive places in the shallow Bahamian waters. Guests will be able to enjoy their time on the water with the Jetski, efoil and many more.

Her outstanding crew of 5 will guarantee an unparalleled level of service. Including the experienced Captain who handles the vessel safely with extensive knowledge of the ocean, and Chef, with her tailored menus which will delight all the guests for the whole charter.

PRONTO – 80 Sunreef Power, including a chase boat – Weekly rates

	LOCATION	PRICE
Winter 2022/2023	Bahamas	from USD 90,000 plus expenses

Ginette

SUNREEF 70

LENGTH	GUESTS	CABINS	CREW	BUILDER	BUILT
21.3 m / 70 ft	8	4	3	Sunreef Yachts	2022



GINETTE is a pure representation of elegance on board. This stunning Sunreef 70 is sailing in French Polynesia, among astounding islands and lagoons, in total symbiosis with nature. With her enhanced sails and solar panels installed on the bimini, she offers a more responsible cruising experience.

Accommodating 8 guests in 4 luxurious en suite cabins, her family-friendly layout with galley up boasts high-end amenities. The dark and sleek indoors contrast with the warm general ambience of French Polynesia.

Outdoor spaces offer plenty of possibilities to enjoy a moment basking, laying on sun pads, or to share a meal in the shade of the aft cockpit, while the flybridge will let you appreciate breath-taking panoramic views of the sea and surroundings.

Equipped with a large range of water toys, the trip will look nothing but appealing for sport enthusiasts. Alongside which her skilled crew of 3 will make sure every need and expectation of the guests are fulfilled.

GINETTE – Sunreef 70 – Weekly rates

	LOCATION	PRICE
Summer 2023 Winter 2023/24	French Polynesia	from EUR 60,000 plus expenses

The Perfect Water Toy Box



It is quite impossible to imagine a charter experience without a large collection of water toys. No charter yacht is complete without a toy box. In general, it doesn't matter how old you are – there is always something for everyone. Water toys add excitement to the journey by covering every single angle of water fun. Your skilled crew will assist with water explorations and will navigate you through fascinating adventures.

If you like discovering what lies beneath the water surface, snorkelling is the way to go. Bustling aquatic biosphere is waiting for you to embrace its magnificence. Charter yachts provide the best equipment and their experienced crews are eager to show you the best spots with hidden gems.

Yachts:

GINETTE, IPHARRA, FEEL THE BLUE, E SUPERCAT, PRONTO

SUP stands for Stand-Up Paddleboard, and it is one of the most popular water toys. SUPs are easy to store and to operate, providing different experiences: yoga classes, sunbathing, mindfulness sessions or even fishing. It is also a socially friendly activity, so both friends and family can truly cherish it. For seekers of a genuine adventure, there are SUP models with a hydrofoil technology, which can lift them out of the water and achieve speed up to 30 km/h.

Yachts:

MOONDANCE, FEEL THE BLUE, E SUPERCAT, CALMA, GINETTE, PRONTO

Classics like kayaks and canoes allow you to travel around coastlines, lagoons, bays and coves. They are perfect for a laid-back experience, enjoying marvellous sunsets and dawns.

Yachts:

FEEL THE BLUE, PRONTO, IPHARRA





A wide range of inflatable toys starting from floating islands, slides and even entire water parks will blow children's minds once they have a chance to use them. They were designed to have fun on water as well as act as a lounge area to relax with family and friends.

Yachts:

MOONDANCE, FEEL THE BLUE, E SUPERCAT, CALMA, IPHARRA

Are you into exploring, sailing and value the thrill of water activities? Another great way to boost your water fun is a wakeboard. The very moment when you are confident with getting "up" on the water, sea can easily become your realm. Imagine all dizzying stunts one can do with a wakeboard! Considered "younger cousin" of water skiing, wakeboarding keeps trending, presenting new models of equipment and developing existing models.

Yachts:

GINETTE, IPHARRA, MOONDANCE, FEEL THE BLUE, E SUPERCAT, CALMA, GINETTE, PRONTO

The introduction of seabobs back in the days revolutionized the water toys sector. These days they have grown in strength as well as became lighter and more durable. The device uses cutting-edge technology to create a unique submersible experience. By combining snorkelling or scuba diving with a seabob, you can get to the places, which otherwise were not so easily accessible. It is an emission free, electrically powered equipment, that does not harm marine flora and fauna.

Yachts:

IPHARRA, E SUPERCAT, PRONTO



Perfect for adventurous charterers looking for both high-octane entertainment and private tours in tranquility, jet ski will take you further away from the place of anchorage. Who will refuse to have an amateur competition with friends or family? Please do remember to check with the crew whether operator's license is needed in the charter area.

Yachts:

PRONTO

The latest trend in water sports is hydrofoiling. These water toys are definitely a must for someone looking for an update of their toy box. Hydrofoiling dinghies, foil boards, foiling bicycles etc. E-foil is probably the most popular among them though. It provides you with the ability to hover above the surface, becoming one with the board while experiencing an adventure near to flying.

Yachts:

E SUPERCAT, GINETTE, PRONTO

As a rule of thumb, most successful charter yachts will have an excellent selection of toys onboard. They are meant to provide hours of excitement and thrill-seeking. You always wondered what is it like to fly or swim like a fish? With a great variety of water toys, you will always have a chance to play like a child. Be sure to have a waterproof camera with you, so you can make these moments last!



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✦ Sunreef Yachts

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