

NEWS MAGAZINE Sunreef

Spring/Summer 2014

POWER CAT
DAMRAK II
ARRIVES TO
THAILAND

SUNREEF'S
**Global
Expansion**
CONTINUES



New Sunreef 60 LOFT
Get Your Keys and Sail Away!

2013 as the Best Year Ever for Sunreef Yachts

11 Launched Yachts with 2 Premieres,
6 under Construction and 2 New International Sales Offices



Sunreef Yachts has considerably strengthened its leading position as the luxury catamaran builder in 2013. Intense and challenging for all the Sunreef team, 2013 turned out to be the best year in the 11 years of the shipyard's history. With 11 launched yachts including 2 sailing catamaran premières - **Sunreef 80 Carbon Line** and **Sunreef 60 LOFT**, 3 superyacht project presentations, 6 catamarans now under construction and 2 new sales offices in Shanghai, China and Dubai, UAE; the shipyard demonstrated a successful global expansion strategy despite the general slow-down after the 2008 crisis.



In 2013 the company has launched 6 power catamarans, including three 60 Sunreef Power and three 70 Sunreef Power. On the sailing catamarans side, the shipyard launched 5 units including two premières.

Headquartered in Gdansk, Poland and with a sales office in Fort Lauderdale, U.S. the shipyard also opened new sales offices in Shanghai, China in January and in Dubai, UAE in October. The company also took part in the most important boat shows in Europe, USA, Middle East and Asia, promoting strongly its revolutionary power super yacht projects: **90 Sunreef Power** and **210 Power Trimaran** as well as futuristic super sailing catamaran concept: 165 Ultimate by Sunreef, all of which gathered a lot of attention and interest. At this time 6 yachts are under construction in the Gdansk's shipyard. Early 2014 will see an important launch of the second unit of the **82 Double Deck** super sailing catamaran. Additionally, **60 Sunreef Power** and 2 sailing yachts - **Sunreef 58** and **Sunreef 60 LOFT** will be delivered in the upcoming months. What is more, Sunreef Yachts is proud to announce that two new contracts have been signed within the last few weeks. Hull number 11 of the extremely popular power yacht - **70 Sunreef Power** and the third unit of the new ready-to-sail luxury catamaran - **Sunreef 60 LOFT**, will be launched this summer.

2013 closes on a very successful note with excellent results in the brand positioning as well as the perception of the catamaran itself fully accepted by the Clients as a luxury yacht and superyacht.



MONAA/Michael Alesi

Mr. Francis Lapp with his wife, Mr. President Lech Walesa, The Consul General of Poland in Monaco, Mr. Wojciech Janowski

Sunreef Yachts at Prestigious MONAA Fund Raising Event in Monaco

Strongly involved in charitable activities for many years, Sunreef Yachts granted support to **MONAA - Monaco Against Autism Association**, raising funds in support of research and training for the structures struggling against autism and aiming to change the way that the general public perceives autism. The fund raising MONAA gala dinner, under the High Patronage of H.S.H. Prince Albert II of Monaco and under the Honorary Presidency of H.S.H Princess Charlene, took place on 15th November 2013 at the Salle des Etoiles, Sporting Monte - Carlo. Mrs. Dragica Nikolic, Serbia's First Lady, Madame Marta Linares De Martinelli, Panama's First Lady, Mrs. Carol Hanney, Deputy Prime Minister's of the Republic of Ireland wife,



MONAA

The Consul General of Poland in Monaco, Mr. Wojciech Janowski; Mr. President Lecha Walesa, H.S.H Prince Albert II of Monaco; Mrs. Katarzyna Lapp, Mr. Francis Lapp



Palais Princier/Eric Mathon

H.S.H Princess Charlene of Monaco and H.S.H. Prince Albert II of Monaco

Mr. Lech Walesa, Former Polish President and Nobel Peace Prize winner honored the evening with their presence. Among 500 distinguished attendees were also Francis Lapp, Sunreef Yachts' President, with wife and Mr. Wojciech Jankowski, the Consul General of Poland in Monaco, not to mention many personalities from the world of fashion, arts and sports including Dame Shirley Bassey, Tommy Hilfiger, Christian Karembu, Estelle Lefebure, Stéphane Bern. During the auction and lottery of various prestigious prizes which followed the dinner - including weekly charter on the luxury catamaran 70 Sunreef Power Damrak II in Thailand and Malaysia led by Sotheby's, the amount of 229.500 Euro was raised.

Spectacular Awards Season for Sunreef Yachts

Autumn 2013 has been very rewarding in terms of the awards that Sunreef Yachts received for its quality, dynamism and global progress.



Minister Henryka Moscicka - Dendys, Marek Goliszewski
- CEO of BCC and Francis Lapp



Michel Karsenti organizer of the World Yacht Trophies,
Francis Lapp with wife Katarzyna

Here is a full list of the prizes that Sunreef Yachts has been awarded with:

SEPTEMBER 2013

Award for the BEST EXPORTER for Sunreef Yachts' CEO, Francis Lapp, in the Ambassador of Polish Economy, Warsaw, Poland

YACHT TROPHY for Francis Lapp for the ENTREPRENEURSHIP – for the fastest growing company in the global market in 2013, Cannes, France

OCTOBER 2013

Award for MOST SPECTACULAR ENTRY TO CHINA for the Sunreef 70 FENG at the Sibex International Boat Show 2013, Shenzhen, China

Award "Firma z przyszłością" ("The Company of the Future") - in the category Big Entrepreneurship, by the Pomeranian Chamber of Craft, Gdansk, Poland

NOVEMBER 2013

Award for the 90 Sunreef Power in the category **DISCOVERY OF THE YEAR 2013** in Luxury Lifestyle Awards, Moscow, Russia



Ewa Stachurska and Francis Lapp with Award for "Most Spectacular Entry to China"



Pawel Adamowicz, the Major of Gdansk with Marta Bubienko, Head of Legal Department at Sunreef Yachts



Grzegorz Trepka, Sunreef Yachts Sales Representative with Luxury Lifestyle Award

EVENTS



60 Sunreef Power FOREVER Sets Anchor in Mexico

With 11 years of intense work and consequent presentation of the new yacht models and concepts at the most prestigious boat shows and events of the world, Sunreef Yachts is spreading its wings on a global scale and now fully caters to luxury catamaran enthusiasts in Mexico and Central America.

The company is delighted that the first **60 Sunreef Power** has finally set anchor in Mexico, delivered to her proud Mexican owners last April. Just a few days after her US Premiere at the Fort Lauderdale International Boat Show 2013, the **60 Sunreef Power FOREVER** was available for viewing and sea trials in Isla Mujeres, Cancun, Mexico on 9th and 10th November 2013.

A glamorous cocktail reception was held aboard **FOREVER** and at the Hotel Villa Rolandi. The Guest of Honor at this exclusive event was the legendary leader of the Solidarity movement, first democratically elected President of Poland and the winner of the Nobel Peace Prize – Mr. Lech Wałęsa, as well as the Ambassador to Poland in Mexico – Mrs. Anna Niewiadomska, the Consul General of Poland in Cancun - Mr. Luis Miguel Cámara Patrón and the Mayor of Isla Mujeres – Mr. Agapito Magaña Sanchez.



60 Sunreef Power FOREVER in Cancun



President Lech Walesa and Francis Lapp



Francis Lapp with the owners of the 60 Sunreef Power FOREVER



Francis Lapp and Her Excellency Ambassador to Poland in Mexico, Anna Niewiadomska



Agapito Magaña Sanchez with wife

NEW YACHT MODEL

GET YOUR KEYS
AND SAIL AWAY WITH
THE **Sunreef 60**
LOFT

Announced last spring, the concept of the Sunreef 60 LOFT has quickly become a success among clients. Many of them appreciate the idea that the shipyard has proposed a hassle-free solution for such a big vessel with ready-to-go specification and preselected interior design styles reflective of the latest trends. An open saloon with the galley down, interior design featuring the best fabrics, and trustworthy equipment for safety and navigation are certainly big assets of this new concept.



NEW YACHT MODEL

This luxury 'pret-a-porter' yacht concept is based on the company's 10 years' experience, extensive knowledge and understanding of the owners' needs, and full inclusion of essential options and equipment for comfortable sailing and living on board.

The hull number 1, **GRACE**, can comfortably accommodate 6 guests in 3 spacious cabins located in the hulls and 2 crew in the port aft cabin. Fully equipped open galley with both Siemens and Gorenje appliances located in the port-side hull connects directly with the saloon located on the main deck via a transparent glass wall which transforms opaque with the push of a button. The cockpit and the saloon are both located on the same level and connected with a large sliding door which enhances the impression of one, seamless space. The combination of light-colored upholstery, light rustic oak flooring, and Canaletto walnut furniture with black high-gloss panels makes the interior very elegant.



GRACE during her official presentation in Gdansk, Poland





Cockpit

“Total peace of mind
FOR THE OWNER”

NEW YACHT MODEL





Fully equipped open galley located in the portside hull connects directly with the saloon located on the main deck via a transparent glass wall which transforms opaque with the push of a button



Saloon

The yacht's technological features include a carbon mast with canoe boom both in-house made, square top main sail and Brunton's folding propellers, the best available on the market. Additionally, there is a lot of innovative illumination on the yacht, including LED lit stairs to the flybridge, illuminated cockpit and flybridge tables, all made from 3form panels as well as 4 underwater OceanLED lights.

GRACE is also extremely easy to handle even for one crew member thanks to the sailing gear smartly placed within hands reach of the flybridge with electric winches, two Yanmar 110 HP engines and original davits system to

launch the dinghy from the aft platform. Her expected speeds should reach 12 -15 knots on sails. As a ready-to-go vessel, all electrical, plumbing, hydraulic systems and Williams tender are also included within the fixed price. Impeccable quality of the construction, customized and very elegant luxury finish as well as high seaworthiness – converted into a compact and light vessel are also the distinguishing features of **Sunreef 60 LOFT**.

GRACE is operating in the Caribbean and US. The yacht is available for charter with Sunreef Yachts Charter.



LED lit stairs



Master suite

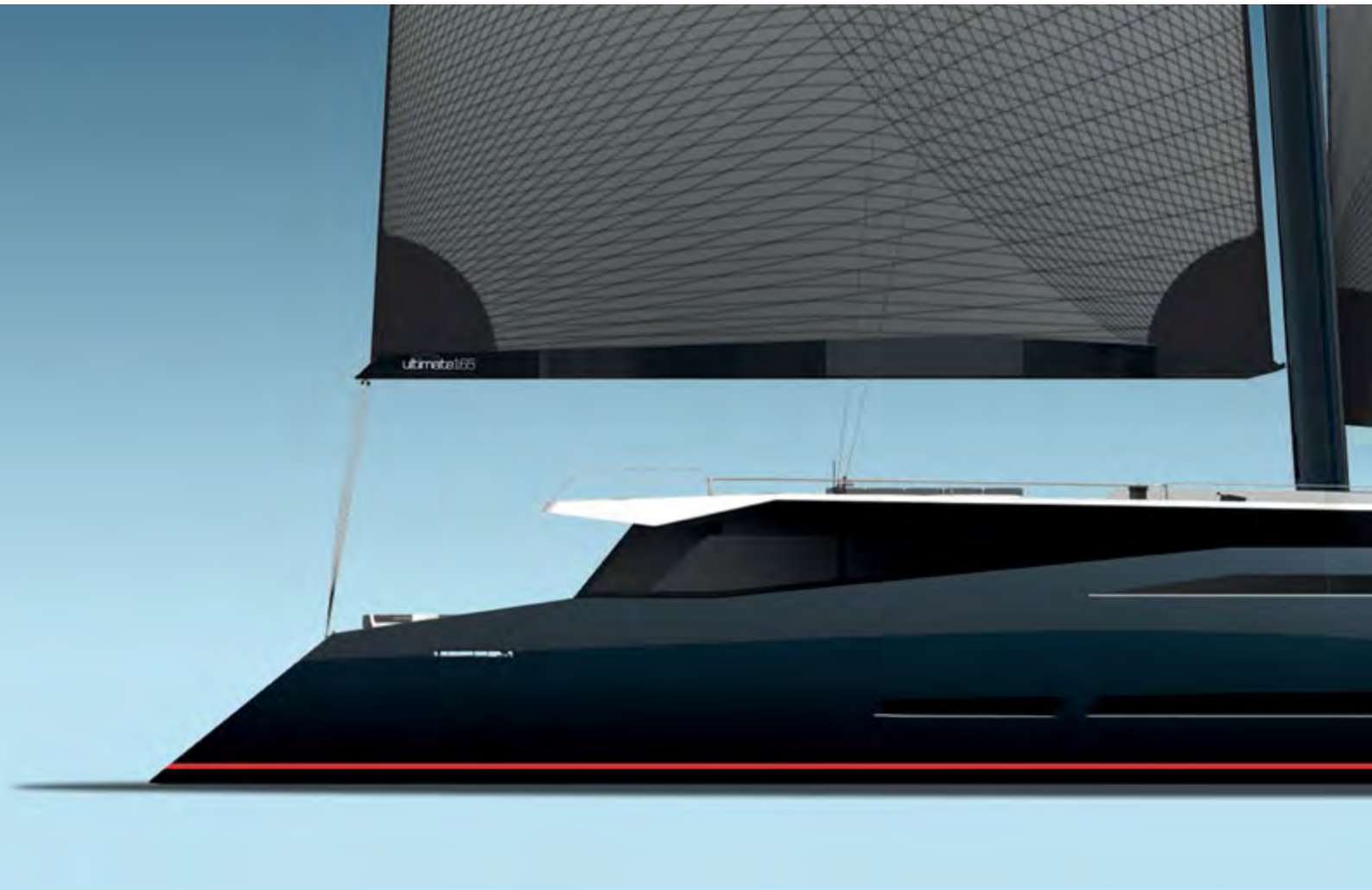


Bathroom



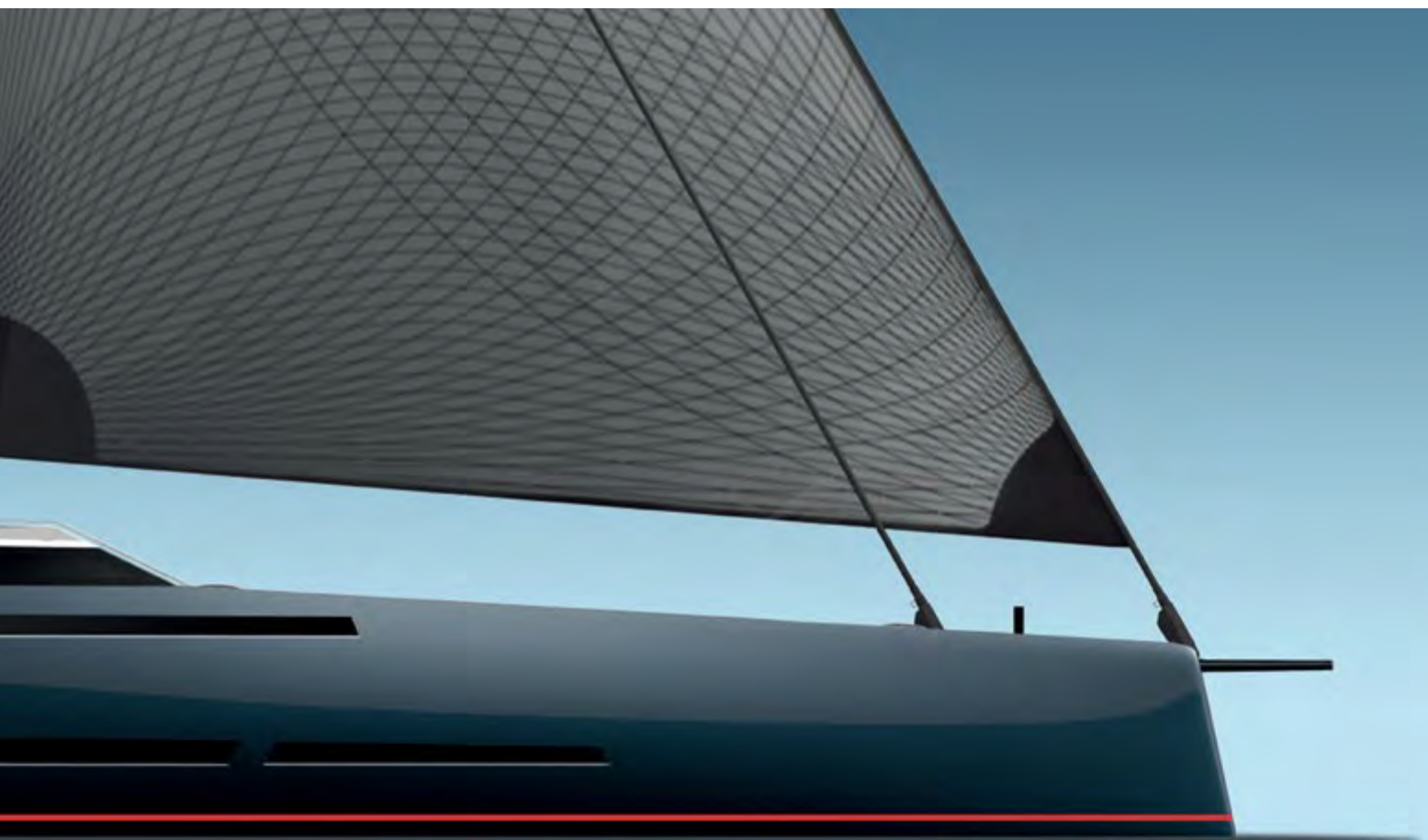
NEW MEGAYACHT PROJECT

165 ULTIMATE



Sunreef Yachts Introduces
Its New Futurist Superyacht
– Sunreef 165 Ultimate

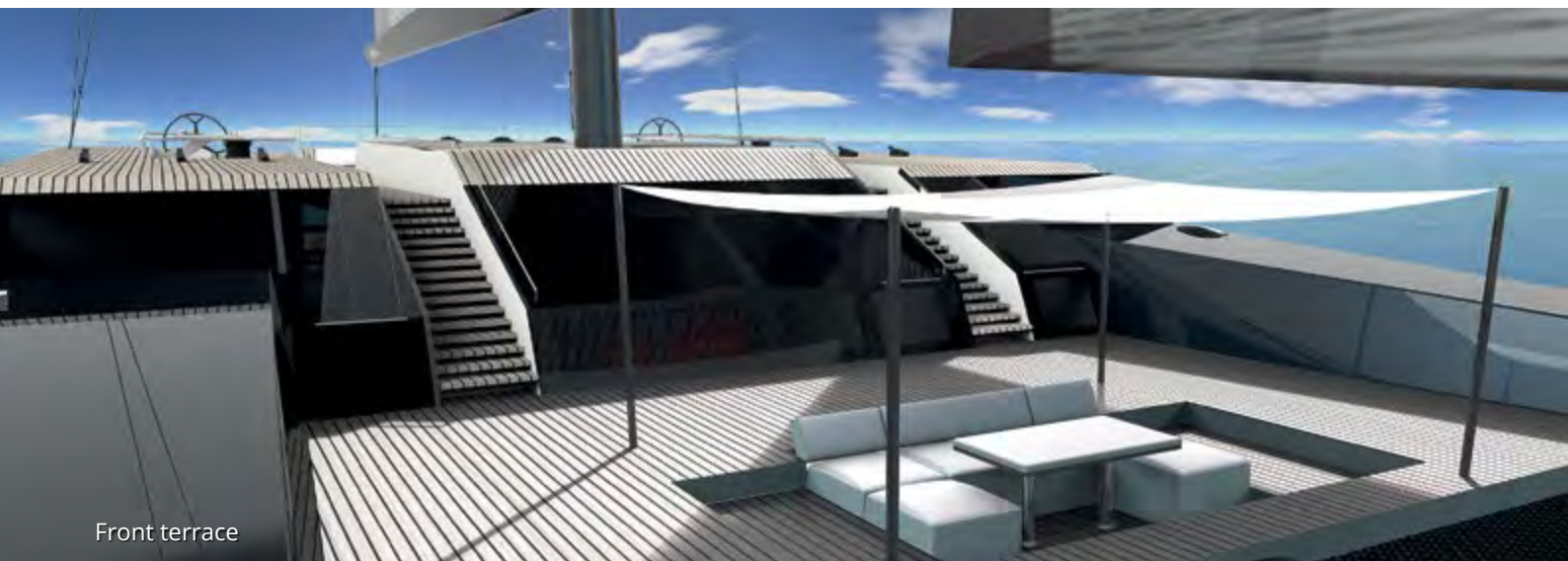
BY SUNREEF



In 2010 Sunreef Yachts launched a new range of fast performance cruisers from 70 to 170 feet – **THE ULTIMATE RANGE**. The company resolved to explore a new market niche by introducing sophisticated design line of ultra-modern, high-performance sailing catamarans with environment friendly elements. The most impressive megayacht from this range is certainly the **Ultimate 165 by Sunreef**.

This extremely spacious vessel with its total living area (interior and exterior) of 560 sqm can easily accommodate 12 guests and 10 crew. Arrangements of the lodgings offer extraordinary 135 sqm huge, luxury saloon open space with lounge area, dining and bar. Additionally, an open cockpit connects with saloon via sliding doors. Port side hull is dedicated to guests, starboard one to the crew.





Front terrace

The yacht is designed with attention for the most demanding clients. 105 sqm customized flybridge provides Jacuzzi, two navigation stations, big dining area and lounging chairs.

Ultimate 165 is a perfect solution for the ones who appreciate an active lifestyle on board. Two aft garages of

17sqm each are equipped with the latest and greatest toys ensuring a lot of entertainment during the cruise. Large tenders, 2 jet skis, 2 stand up jet skis, 4 sea bobs, diving equipment for 8 guests, laser boat and a wide selection of inflatable toys will make each cruise a real pleasure for the whole family.



“Minimalism
and seaworthiness
on a mega scale”

NEW MEGAYACHT PROJECT



Saloon





Master cabin



Moreover, the yacht's main deck accommodates a VIP suite and a study room or 2 VIP suites depending on the layout. 57 sqm master suite situated on the main deck features private gym with access to the spacious 45sqm front terrace accessible also from the sides.

165 Ultimate by Sunreef is created for those who expect safe and fast sailing adventure with 25 knots as foreseen max speed on sails, with a total sail upwind area of 1230 sqm.

NEW LAYOUT SOLUTION FOR POWER

SUNREEF YACHTS' IN-HOUSE DESIGN STUDIO IS CONSTANTLY WORKING ON NEW DESIGN IDEAS FOLLOWING CLIENT SUGGESTIONS AND IMPLEMENTATION TOWARDS THE PROJECTS. THE COMPANY IS PROUD TO PRESENT A COMPLETELY NEW SOLUTION FOR THE LAYOUT OF ITS POWER CATAMARANS.

Undoubtedly, both **60 Sunreef Power** and **70 Sunreef Power** are interesting alternatives to traditional motoryachts with much lower fuel consumption, long range, natural stability, as well as customized interior design and superb living space offering comfort and intimacy for the owner and his guests.

The clients have 4 layouts to choose from – Owner with Large master cabin in the forward section, Charter with the front section split into 2 identical cabins and can choose in between Galley up and Galley down versions.



Open saloon on 70 Sunreef Power

CATAMARANS



DESIGN

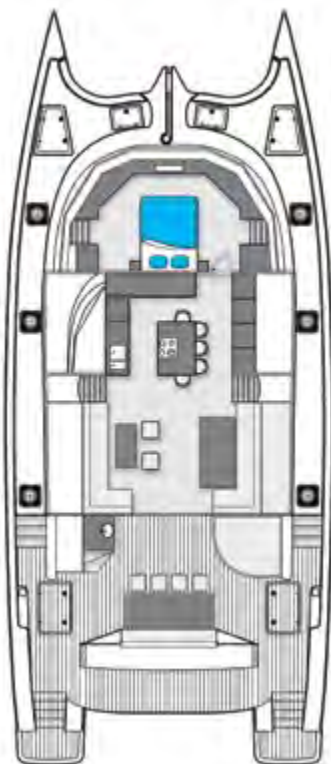


Open salon on 60 Sunreef Power

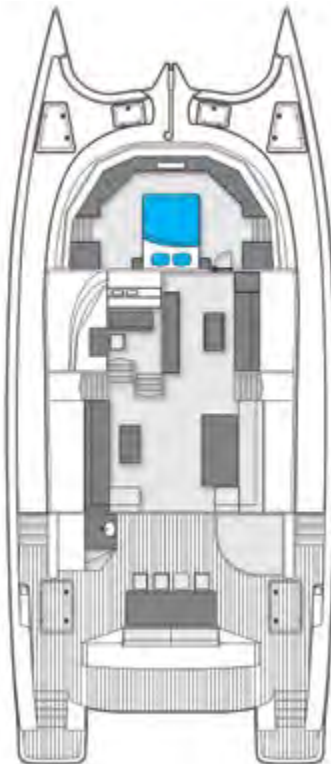
Only recently Sunreef's interior design team has prepared the layout of the main deck with the option of the fully open saloon as well as semi open saloon. Fully open saloon means that the saloon space with the dining area and lounge area has a direct access to the full beam master suite located at the

front of the yacht with no mezzanine floor that separates the saloon from the master cabin. Semi open saloon means that the mezzanine is divided in half and comprises only internal helm station while its former lounge part is eliminated and the saloon is now L-shaped with direct access to the master cabin.

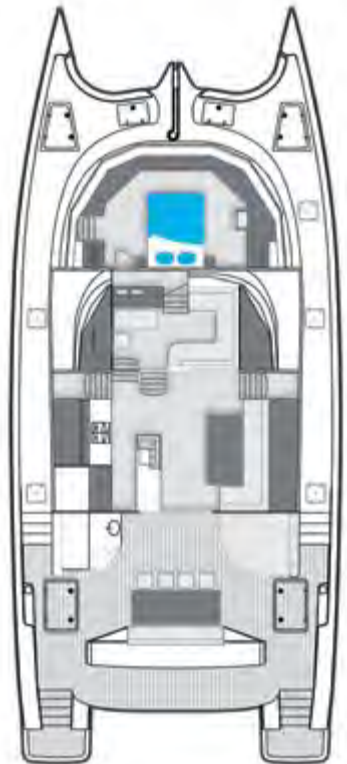
Layout options on 70 Sunreef Power



WET DECK,
FULLY OPEN SALOON



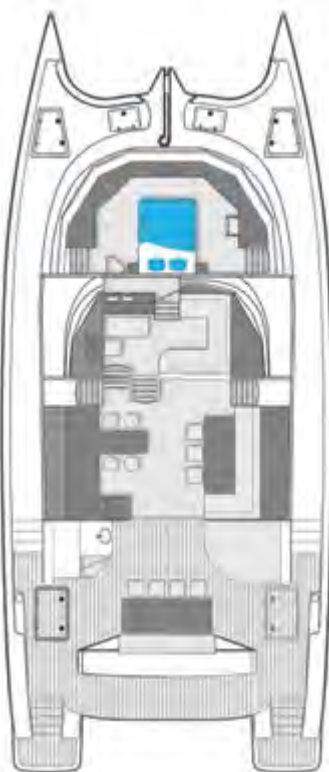
WET DECK,
SEMI OPEN SALOON



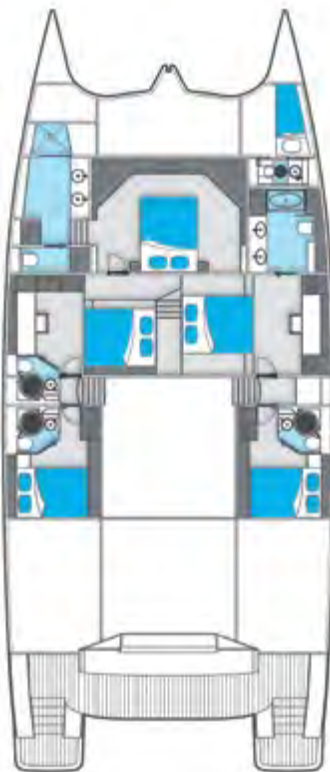
WET DECK,
GALLEY UP



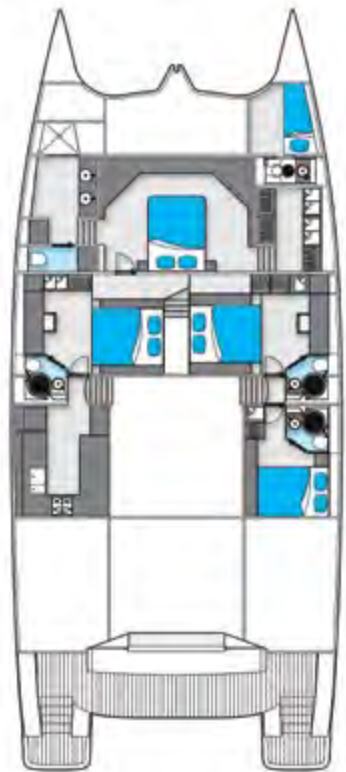
Open saloon on 70 Sunreef Power



WET DECK,
GALLEY DOWN



HULLS,
GALLEY UP, VIP CABIN



HULLS,
GALLEY DOWN,
MASTER WITH DRESSING

On the **TOP**

Power Catamaran 70 Sunreef Power

DAMRAK II

Arrives to **Thailand**
and Now Available for Charters



ALMOST THREE YEARS AFTER HER SPECTACULAR LAUNCH IN GDANSK, POLAND AND HAVING CRUISED IN ALMOST HALF OF THE WORLD (MEDITERRANEAN, CARIBBEAN, MIDDLE EAST, MALDIVES), DAMRAK II HAS NOW ARRIVED TO PHUKET IN THAILAND AND IS RECEIVING LUXURY CHARTERS AROUND THAILAND AND MALAYSIA.

Almost three years after her spectacular launch in Gdansk, Poland and having cruised in almost half of the world (Mediterranean, Caribbean, Middle East, Maldives), **DAMRAK II** has now arrived to Phuket in Thailand and is receiving luxury charters around Thailand and Malaysia.

DAMRAK II impresses both novice and experienced yachtsmen for her combination of high speed performance and luxury accommodations. This innovative **Sunreef 70'** is designed with the elegance and speed of a motor yacht, yet offers the low draft advantage of a catamaran, to transport guests even closer to paradise.



On the TOP



Helm station



Master cabin



Saloon




It is little surprise that since the launch of **DAMRAK II** in May, 2011, this elegant yacht has rapidly achieved ranking as one of the most popular charter yachts.

Only recently the yacht has been put on sale by her owner. To get more details on the yacht and price, please contact us at info@sunreef-yachts.com



**NEW SUPERYACHT
PRESENTATION**

SUNREEF 80
CARBON LINE



SUNREEF YACHTS CONTINUES
MOVING FORWARD IN THE
FIELD OF LARGE YACHT
DESIGN. IN JULY 2013 THE
SHIPYARD INTRODUCED THE
FIRST UNIT OF SUNREEF
80 CARBON LINE, A SAILING
CATAMARAN CONCEPT BASED
ON LIGHT DISPLACEMENT,
PERFORMANCE AND SPEED.

LEVANTE

NEW SUPERYACHT PRESENTATION

Commissioned by a European owner, the **Sunreef 80 LEVANTE** is made of an advanced composite sandwich combining vinylester, PVC foam and carbon/glass fiber, with a carbon mast and boom in-house made, standing rigging with Kevlar and total sail area of 340 m², weighing just 45T lightship. The sleek and sporty

exterior line was designed carefully to reduce windage and water resistance. The yacht is meant for fast sailing and can easily reach 15 knots with maximum speeds on sails set for 20+ knots. The Main sail and Genoa are made of Vectran while the Gennaker is made of Cuben Fiber, the best materials available on the market for performance-oriented cruising





“ Powerful rig,
high perfect solution
for the owners looking
for high speeds on
sails in keeping with
comfort of cruising
and extended living
space with short
crew of 2 - 3 “



NEW SUPERYACHT PRESENTATION



Flybridge



Flybridge



Cockpit



Master cabin on the main deck

yachts.

Sunreef 80 LEVANTE keeps her balance no matter the wind conditions. She is very easy to maneuver and the steering is very comfortable. Moreover, this yacht is equipped with a system which enables testing the load on the rig when under sail. 12 load pins have been in-

stalled on the mast and rigging, so that the skipper is able to check the load and adjust sails accordingly pushing the boat to the safe maximum at all times. Additionally, the black box which registers this data and allows Sunreef Yachts to have access to it is installed on the catamaran. These solutions will help Sunreef



Saloon

NEW SUPERYACHT PRESENTATION

Yachts to better adjust the rig on all its future yachts.

The yacht is designed to comfortably accommodate up to 10 guests and 4 crew. The portside hull comprises one guest cabin with a bathroom, a fully equipped galley and two crew cabins. The starboard hull features one guest and one children's cabin, both with private en-suite bathrooms, and the owner's dressing room and bathroom directly accessible from the master suite on the main deck. For the very first time on a Sunreef single deck catamaran, the owner suite is located on the main deck. This means that the internal cockpit comprises the navigation station, dining area, lounge zone and the owner suite on the front right. As is the case for all Sunreef catamarans, the cockpit and flybridge features dining areas, sunbathing pads and extended storage.

The interior design represents a modern and minimalist style based on white and grey colours with touches of a fresh blend of strong, modern colours.



Saloon



Bathroom



Helm station



Galley located in the portside hull



Sunreef Yachts **WORLDWIDE**

Global Expansion

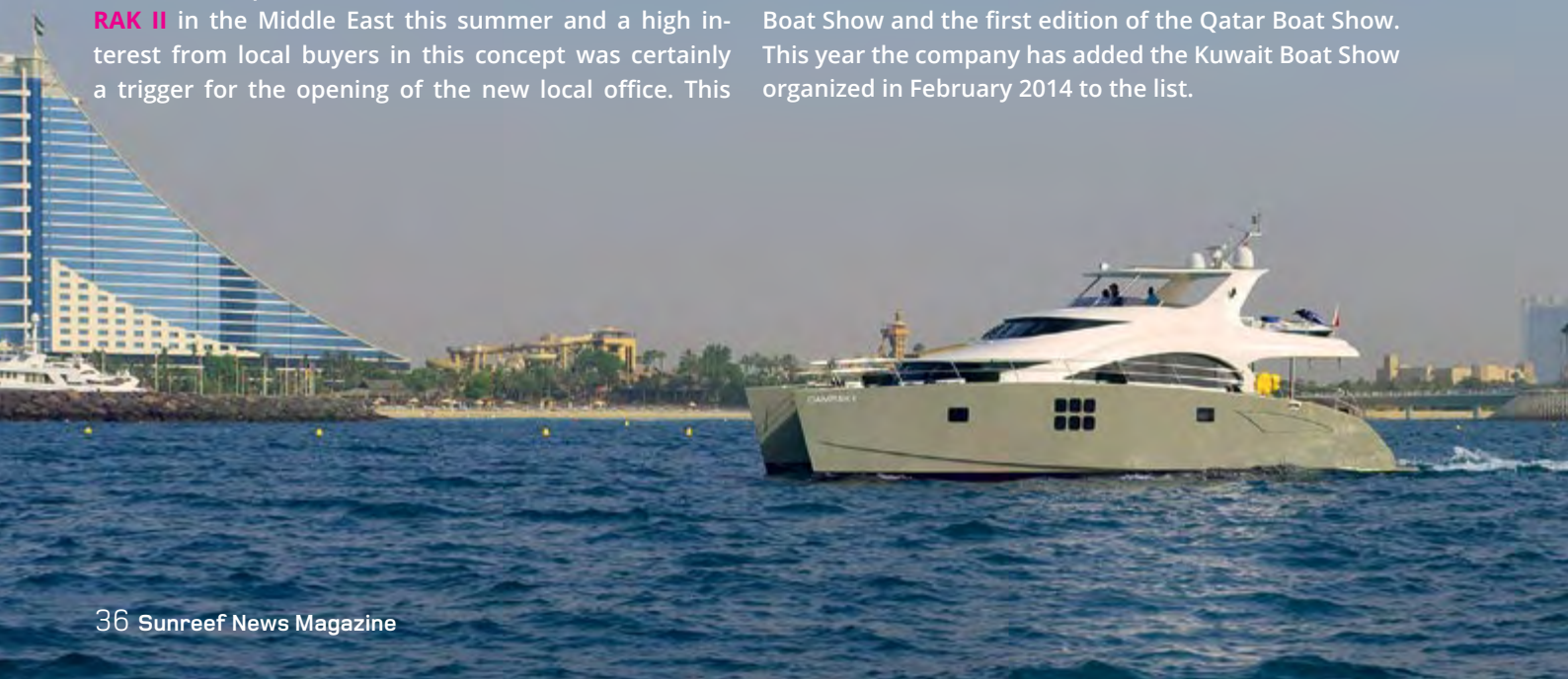
Continues Stronger than Ever

Headquartered in Gdansk, Poland and with Sales Offices in Fort Lauderdale, U.S. and Shanghai, China, Sunreef Yachts continues its global expansion.

In autumn 2013 the company opened a new sales office in Dubai, United Arab Emirates and is now strongly engaging the Middle Eastern market by taking part in important events in the region as well as displaying its yachts in the prestigious marinas. This intense expansion is strongly supported by the Embassies of Poland in the countries of the Persian Gulf.

The 3-month presence of the **70 Sunreef Power DAM-RAK II** in the Middle East this summer and a high interest from local buyers in this concept was certainly a trigger for the opening of the new local office. This

exclusive power catamaran was officially presented at the region's most exclusive marinas: Emirates Palace Marina Abu Dhabi, Pearl Qatar Marina in Doha, Dubai International Club Marina. She was also displayed in Oman and Bahrain before she crossed the Arabian Sea and Bay of Bengal to reach Phuket in Thailand, her new charter base where she will host luxury charters around Thailand and Malaysia. In 2013 Sunreef Yachts attended the most important boat show in the region – the Dubai Boat Show and the first edition of the Qatar Boat Show. This year the company has added the Kuwait Boat Show organized in February 2014 to the list.





Sunreef 70 FENG in Sanya at the Hainan Rendez-Vous 2013

Far East bound, the Shanghai sales office, established in January 2013, is in charge of the promotion in China and Hong Kong. Last year Sunreef Yachts China participated in four major boat shows: the Hainan Rendez-Vous in Sanya, Shanghai Boat Show, Shenzhen Boat Show and Xiamen Boat Show. In Sanya and Shenzhen the company exhibited the **Sunreef 70 Sailing FENG** delivered to her owner in April 2013 and based in the scenic Yalong Bay Marina in Sanya. Currently this is the biggest catamaran in China drawing attention of every visitor with her red blooded hulls and beautiful Japanese interior design. In addition to these events, Sunreef Yachts China established a partnership with the prestigious Mei Fan Club from Beijing, a private club for powerful businessmen founded by Mr. Wang Chaoyong, sole sponsor of the America's Cup China Team. Mei Fan Club aims to promote yachting among its members and together with Sunreef Yachts organized several sea trials in Sanya where guests can experience sailing and get more familiar with this fantastic sport.

In 2014 the company will attend the same series of events with even more spectacular presence at the Hainan Rendez-Vous thanks to the participation of the **70 Sunreef Power DAMRAK II**, currently cruising around Thailand. Attending visitors will be able to compare both 70ft sailing and power catamaran concepts. More private events are to be organized all year long in Beijing, Shanghai and Sanya for the Clients, Brokers and Medias.

The luxury yachts and superyachts market is very dynamic nowadays with a lot of emerging markets in a row. Both the Middle East and Asia markets are very important for the company's further development and this year a lot of brand promotion activities will be held there to draw clients' attention to the idea of the luxury, custom made catamaran concept.

WITH THE START OF A NEW YEAR, COMES THRILLING NEWS ABOUT THE OFFERINGS FROM SUNREEF YACHTS CHARTER AND THEIR EXPANDED PORTFOLIO OF EXCEPTIONAL LUXURY YACHTS AVAILABLE IN EXCITING NEW DESTINATIONS ACROSS THE GLOBE.

UNLOCK A World of Wonder in 2014

This summer an impressive fleet of stunning power and sailing charter yachts can be found in the quintessential yachting hotspots of the Mediterranean along with a few new exotic locales like Bali, Lombok, and Komodo. With more choices available now than ever before, for those planning a charter vacation, 2014 is shaping up to be an epic year.

Raves and Recognition

The luxury yachting specialists at Sunreef Yachts Charter strive to deliver extraordinary travel experiences. Committed to excellence, we are delighted to be recognized by our guests, colleagues, and industry experts. At this past December's Antigua Charter Yacht Show it was a proud moment when our very own Chef Caro Uy of SKYLARK took 2nd place for yachts 100' and under in the Concours de Chef competition.

If you still need some inspiration for your next yachting getaway, here are ten of the hottest yacht charter destinations for 2014:

1. Lombok, Indonesia
2. Mallorca, Spain
3. Anguilla, Lesser Antilles
4. Mergui Archipelago, Myanmar (Burma)
5. Ambergris Caye, Belize
6. La Digue, Seychelles
7. Langkawi, Malaysia
8. Grenada, Lesser Antilles
9. Dubai, UAE
10. Tulum, Mexico





Charter CORNER

We are also pleased to share the following recent comments and reviews:

The flexibility and the options were endless, it was what a vacation is supposed to be like. The boat so sleek and perfectly maintained, the crew, well just perfect.

S/Y In the Wind

Allures is a beauty...our holiday was very blissful and peaceful, well managed by Fabrice. We were beyond impressed with Bertrand's cooking and exceptional creativity and presentation skills. He is honestly a genius.

S/Y Allures

The trip was absolutely incredible and the crew was phenomenal. Truly a five star experience for all of us.

M/Y Auroroa



Sunreef 58 IN THE WIND





Charter CORNER

Power-Fueled Pleasurable Pursuits

For those seeking a combination of streamlined aesthetics, generous-sized layouts, and stability, power catamarans are ingeniously designed to deliver supreme comfort in a sporty, sleek and stylish package. A much desired charter yacht of choice perfect for a luxurious island-hopping getaway, they also offer the added advantages of low draft capabilities for accessing remote ports of call and unparalleled fuel efficiency. Available for cruising the most coveted locales in the Mediterranean this summer, the newly launched 70 Sunreef Power CLOUDS is destined to become one of our most sought-after charter yachts. Custom-designed with an impeccable attention to detail, she sports the finest of finishes, is lavishly appointed, and offers posh amenities.

Balearic Bliss in Mallorca

Mallorca is one of the Mediterranean's chicest yachting destinations offering visitors plenty of sunshine, vibrant Spanish culture, amazing sights, and an ideal mixture of relaxation and revelry. Soak up the views this summer and experience the exceptional onboard 70 Sunreef Power ABUELO where miles upon miles of superb coastline, pine-fringed coves, secluded bays, and dramatic mountain backdrops await.



70 Sunreef Power CLOUDS





Magnificent bay on Ibiza



70 Sunreef Power ABUELO

Charter CORNER



CHE Continues Her Voyage Around the World

Sailing across the seven seas since her launch in 2010, the cutting-edge superyacht CHE has announced exciting new additions to her world tour. Available for charter in Palau through April, she will next depart to Indonesia, with stops in Komodo, Bali, Lombok, and the Alor Archipelago. Highlights for winter 2014/2015 include Hong Kong and Vietnam.

Pure Allure in Lombok

Equally enticing as it is intriguing, Lombok is a diversely rich island waiting to be explored. A neighbor to Bali with far less commercialization, the scenic beauty is undeniably breathtaking with lush green rainforests, craggy cliffs dotted with palms, stunning beaches, and startling turquoise seas. A newly added destination on Sunreef 114 CHE's world tour, visit Lombok this summer for a sailing holiday nothing short of spectacular.



“Discover
the Komodo
Island reef”





SUNREEF and its WOMEN

Diversity in the work environment has been a trendy topic during these last recent years. Only recently the Harvard Business Review has published an interesting case study related to that matter with its spotlight story on Women in Leadership: How Women Decide.

At Sunreef women have always been encouraged towards top ranked positions and considered as fully valuable staff. By enhancing natural gender differences and respecting natural human diversity, the company has succeeded to create a healthy organization where everybody, regardless of religion, gender or origin can have their chance, depending only

on competence and experience. We would like to pay tribute to a few of so many exceptional women in the company ranks by briefly introducing them to you. Well educated, speaking various languages, with high professional standards and excellent relationships within their respective business circles, they are a pride of Sunreef Yachts.



Managing Director

Joanna Petrykowska

Started working at Sunreef in 2008 as Project Manager. Professional, keeping excellent relationship with Clients, Joanna took the position of Head of Project Managers in 2012. In 2013 she was promoted to the Managing Director position and is now ensuring the coordination of 12 departments in the company.



**Sunreef Yachts China
Sales Director**

Ewa Stachurska

Started working at Sunreef Yachts in 2007 as Public Relations. Within years spent on the brand promotion and communication her duties have been extended to PR and Marketing including Events. In 2013 she moved to Shanghai, China in order to work on the Asian market and its growth and is currently managing the Sunreef Yachts China team operating now from the Shanghai office.



Production Director

Natalia Budzińska

In 2010 she began an internship in the Sunreef Yachts supply chain management department. After few months she started her work on the position of Assistant in the Purchasing Department. A graduate of engineering, she decided to develop her career as a laminates technologist. As she became successful in that field, in 2011 she has been promoted for the Head of Quality Control and Technology Department. In summer 2013 she took the position of Production Director.

Sunreef **TEAM**



Event & Marketing Manager

Marta Dworak

Marta has been working at the company for almost nine years. She started her career at Sunreef Yachts as the Sales Representative. As she gained experience in the industry and got to know the product better, she took the position of the Marketing Specialist in the Marketing Department. Marta was also a Yacht Manager for a few months however she felt more connected to the marketing field. From 2012 she has been holding the position of Event Manager, responsible for boat shows and event organization worldwide.



Sales Coordinator

Anna Nowotarska

Started working at the company in 2008 as the Assistant of the Sales Director. In 2012 she took the position of Sales Department Coordinator, supporting the sales team, ensuring that they have sufficient sales support tools, maintaining sales records and liaising with the design and technical departments to deal with any product or technical queries to provide solutions most suitable to client's needs.



Head of Legal Department
Marta Bubienko

Qualified lawyer started working at Sunreef Yachts in early 2010 in the Legal Department first as the legal specialist, after few months she took over the position of the Head of Legal Department. Nowadays Marta is holding the position of Head of Legal Department in the HTEP Polska Sp. z o.o. - Sunreef Yachts as well as the position of the Proxy of the Board.



Purchase Director
Maria Loose

Started working at Sunreef Yachts in 2007 in the Purchase Department. She's been developing her professional skills in this field for six years in order to take over the position of Purchase Director at the beginning of 2014.

Interview

Interview with **Joanna Petrykowska** Sunreef Yachts Managing Director

How long have you been working at Sunreef Yachts?

I have been working at Sunreef Yachts for over five years.

How did your career evolve at SY?

With a few years' experience in international companies as an engineer and working abroad in the US and UK, I started working at Sunreef as Project Manager in 2008. I had a chance to get to know the product very well and I learned the production process. During the years I've held the Project Manager position, I had the opportunity to develop long term relationships with Clients, and a lot of them are now my true friends. In 2012 I took the position of Head Project Manager and I managed the team of project managers and worked on improving Client services for a year. Last year I was promoted to the Managing Director position and I am in charge of the coordination for 12 departments in the company. I work directly with the directors of such departments as: Production, Warehouses, Finance Department, Project Management, Design, Concept Design and Interior Design Departments, Quality Control, Planning, Purchase, Service, Human Resources and IT. My duties include the team work coordination in the fields directly connected with the catamaran designs and building process as well as after sales service.

What are your main duties as the Managing Director? How do you manage all the departments?

I work with the heads of each department on a daily basis and I need to be sure I work with the experts and professionals in their respective fields. I meet with all directors at minimum once a week for operational meetings where we set the short term goals and we discuss all problems which need to be handled. I try to arrange the work of my team in the most effective way and I'm resolving any issues that may occur on a daily basis. In the production company effective management process and fast and clear communication between each department is the key success factor.



The experience I've gained as Project Manager helps me to manage the daily operations because I can predict a lot of situations which may occur and I'm trying to organize the design and production work in the most effective way.

What is the biggest challenge in your work?

As Managing Director, I feel that cost optimization and net profit is the biggest challenge for the such young and rapidly growing shipyard. The whole process of quality control development is also very important for me. In 2014 I'll be putting a lot of effort to work on this aspect .

What are the next steps for the shipyard development?

We are now building a new facility which should be completed by the end of this year. We will have excellent conditions for the construction of very big units up to 200 feet and a smart space organization for the most effective work. We will have our own CNC machine of 20m long allowing us to build our own moulds, effectively making us even more dynamic in terms of introducing new models. In the new shipyard we will have space to build even 20 yachts a year which will reduce waiting time for our owners. However, our goal is not really the quantity but the quality. We still want to improve in that area so for us our own objective is to achieve a perfect level of finished products.

What are your expectations for the 2014 year?

2013 turned out to be the best year in the 11 years of the shipyard's history, with 11 launched yachts including 2 sailing catamaran premières, 3 superyacht project presentations. At the moment 6 catamarans are under construction and we're expecting to produce up to 15 yachts in 2014. With a team of qualified and experienced members, the shipyard is ready to launch such a number of perfect luxury yachts for the owners from all over the world. We are now focusing on quality control development and improvement so that we can maintain our leading position in the business and the luxury catamaran niche. I'm totally aware of the fact that the quality of the product and the perfect finish of the dream boat for its owner are the key features once he's finally using the yacht. At Sunreef Yachts we put the client and his needs in the center of the business and we're totally aware of the fact that a good word of mouth recommendation is the best promotion we could have.

What is your favorite Sunreef catamaran project?

I am a big fan of the amazing job that Sunreef's interior designers are doing. Our catamarans are very elegant and unique, most of the projects feature open saloons, spacious and comfortable cabins, you could feel like home on board. I can honestly say, I like Sunreef 70 Roleeno the most. The yacht is laid out in the semi-owner version with the galley down in the starboard hull and thanks to this solution the

saloon on the main deck provides a great living space. I like the minimalistic interior design of Roleeno, with a soothing blend of light cream and dark chocolate colours. Moreover, I am really happy that we've managed to implement the LOFT concept last year based on the company's 10 years' experience, extensive knowledge and understanding of the owners' needs. Again on this model we provide a spacious saloon which connects directly with a fully equipped open galley located in the portside hull via a transparent glass wall which transforms opaque with the push of a button. Additionally, I am happy that together with Volvo engineers our engineering department has developed an innovative IPS system installed on the 60 Sunreef Power LILU YACHT. I look forward to the 90 Sunreef Power project realization once it will be the biggest cat from our power range thanks to the 13,5 m beam offering over 500 m2 living space.

Do you enjoy sailing?

During the time I've been working at Sunreef Yachts I had a chance to take part in many sea trials on Sunreef Yachts catamarans. I'm not a qualified sailor myself but I really like the idea of spending free time on a luxury catamaran. Our yachts are very comfortable, stable and provide a lot of living space to live on board. I took part in the delivery of the Sunreef 70 FENG from Hong Kong to Sanya in 2012 and I must admit it had been a very challenging three days for me. I guess it must be an adventurous experience to do the Atlantic crossing, though I don't feel like taking part in it. I'm a fan of rather short, relaxing cruises.

How do you relax after work?

I really enjoy travelling. When I used to live in the States and UK I managed to see North America as well as Asia and Europe. Since I'm a mother of two adorable daughters we have been sightseeing Southern Europe with my family. I am trying to spend my free time in a very active way. I like skiing in winter, bicycle riding with my daughters and long walks along beautiful Gdansk seashore. I am also trying to find some free time for reading, especially if it's a good report story, travel or historical book. One of my favorite authors is Polish novelist, Ryszard Kapuściński.

Sunreef Yachts Application for iPad

It's already on the App Store and waiting for you! Sunreef Yachts new application features all yacht and superyacht models with description, photos, layouts, movies & virtual tours and information on all services offered such as yacht charter, yacht management and technical support with a smart contact book to get easily in touch with the SY team. Enjoy!



